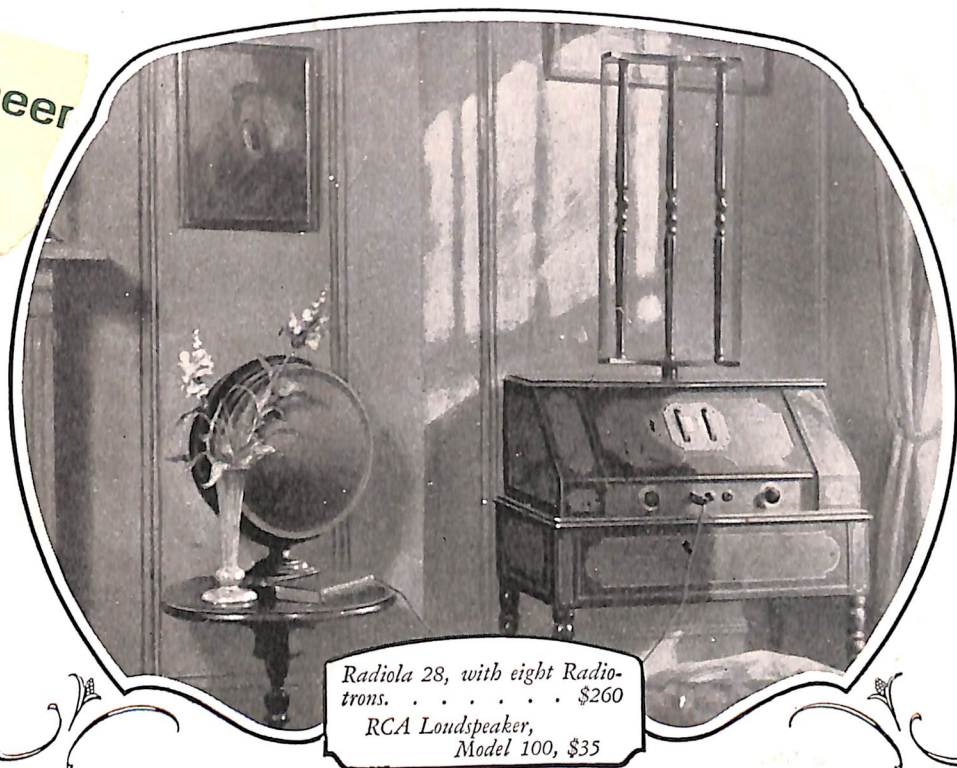


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Radiola 28, with eight Radiotrons. \$260

RCA Loudspeaker,
Model 100, \$35

Eight tubes —but a single control



Like an eight-cylinder car, the eight tube Super-Heterodyne gains ease of operation with power. The new Radiola 28 has five tuning circuits, each adding finer selectivity. It has eight tubes, each adding greater sensitivity. And the last tube, the new power Radiotron, adds volume—with clarity! But all the delicate mechanism is sealed away. And a single control tunes in the programs—station after station.

The man who owns a Radiola Super-Heterodyne today agrees with the scientist in the laboratory that the “Super-Het” is here to stay. Its performance

and tone quality have been a two years' wonder.

With the Radiola 28 and the RCA Loudspeaker, a piano sounds like a piano—not like a banjo. A cello sounds like a cello—not like a violin. Each instrument keeps its tone and color. Every note is clear. The rough edges of distortion are smoothed away—and radio reception has become *reality!*

Radiola 28 can be used with the new RCA power Loudspeaker Model 104. With this (plus the “A. C. package”) you just plug in on the house current (50 or 60 cycle, 110 volt, A. C.) with no batteries—and get a whisper clearly—or a symphony concert at the actual volume of the original!

RCA Radiola

MADE BY THE MAKERS OF RADIOTRONS



RADIO CORPORATION OF AMERICA · NEW YORK · CHICAGO · SAN FRANCISCO