

July 1915



Hamilton Watch

"The Watch of Railroad Accuracy"

Used for Navigation—"Far more accurate than the average chronometer," says Captain in U. S. N.

The following letter, recently received from an officer of the Navy, speaks for itself. The signer's name is omitted for reasons of Naval etiquette.

HAMILTON WATCH COMPANY
Lancaster, Pa.

Gentlemen:—The watch purchased from you in December, 1913, is a marvel of accuracy. On January 1, 1914, it was set 22 seconds fast, on standard mean time, and throughout the year frequent comparisons were made which showed a steady and regular gain. On January 1, 1915, it was again compared and was found to be 1 minute 35 seconds fast, or a gain of 1 minute 13 seconds in 365 days, which is equivalent to a gaining rate of 0.2 seconds a day, or 6 seconds a month.

Had the rate of gain been variable, it would have been very different, but running as steadily and uniformly as it did, I would have no hesitancy whatever in using it for navigational purposes, as it is far more accurate than the average chronometer used for this purpose, and much more convenient.

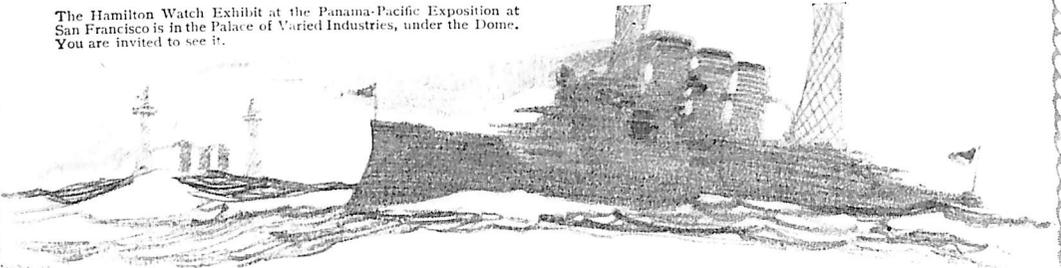
(Signed)

IMAGINE yourself carrying this very watch—it was not an expensive watch. Wouldn't you derive an immense satisfaction from the comfort, convenience and companionship of so accurate a watch? Every Hamilton Watch sold has Hamilton Accuracy and Hamilton Durability.

Prices of Hamiltons: The lowest-priced Hamilton is a movement alone for \$12.25 (\$13.00 in Canada). The highest-priced Hamilton is our Masterpiece at \$150.00 in 18-k heavy gold case. Other Hamiltons at \$15.00, \$25.00, \$28.00, \$40.00, \$55.00, \$80.00, \$110.00, etc. Hamiltons are made in many models—in cased watches; also in movements alone which your jeweler can fit to your present watch-case.

Write for Hamilton Watch Book, "The Timekeeper"
describing all models and containing much interesting watch information.

The Hamilton Watch Exhibit at the Panama-Pacific Exposition at San Francisco is in the Palace of Varied Industries, under the Dome. You are invited to see it.



HAMILTON WATCH COMPANY
Dept. 35 Lancaster, Pennsylvania

"Mention the Geographic—It identifies you."