

VOLUME I NO 1

Publisher Douglas Lambert

Editor Marin Scott Milam Art Director Norbert Jobst

Assistant Designers David Meyer Patt Frankenfield

Editorial Assistant Helen S. Bilkie

Dr. Anne-Marie Bennstrom
Marcia Borie Contributors Mr. Blackwell John J. Bradford

Aida Grey Marvene Jones Norton F. Kristy, Ph.D.
Julie & Frank Mackey

Hank Milam Jon Peters Julianne Thomas Wyn Walder

Susan Wolfe Suzanne Wise

Staff Photographer Sylvia Norris Anthony Verebes

Research Assistant Holly Prenger

PLAYGIRL, INC.

Douglas Lambert President

William James Miles, Jr. & Managing Director

John Andrews Secretary-Treasurer

Bert Bergman Office Manager

# CONTENTS FOR THE ENTERTAINMENT MAGAZINE FOR WOMEN

## 9

- Reaching Out: What Is A PLAYGIRL. Marcia Borie Pamper Yourself with Homemade Beauty Formulas • Gwent 40
- Fall (And Rise?) Of Virginity Anne Taylor Fleming Cloris Leachman: PLAYGIRL Plays It Back • Marin Scott M.

  Lyle Waggoner: PLAYGIRL Plays It Back • Marin Scott M. Lyle Waggoner: PLAYGIRL Plays It Back • Man Holt Compulsions Of The Wilking Wi
- Compulsions Of The Promiscuous Woman Jane Wilkie
- Presenting Ryan Macdonald Jenny Allards The Frame Up: Art You Can Live With . Louise DuLac **FEATURES**

- Hong Kong: A PLAYGIRL'S Paradise Krystal Poole Are You A Potential PLAYGIRL'S Paradise • Krystal Pour The Textures Of In PlayGIRL? (Quiz) • Robin Richards

  Mr. Blackw The Textures Of Love: A Fashion Photo Essay • Mr. BlackW REVIEWS

### 30

- Literary Whirl: Book Reviews Susan Wolfe Cinema Set: Movie Reviews • Betty Wise

## FICTION

Echoes & Vibrations: Music Reviews • Julianne Thomas

# The Four Wives Of Danny Dilling • Marcia Borie SPECIAL DEPARTMENTS

- Delights And Offenses Wyn Walder
- Doctor, May I Ask... Norton F. Kristy, Ph.D.
- Beauty Digest Aida C Dr. Anne-Marie Bennstrom Astrology Lesson #1 • John J. Bradford PLAYGIRI'S Horoscope • John J. Bradford

- PLAYGIRL Entertains: Seductions In Food And Drink Living The Good Life: Health & Nutrition • Julie & Frank Mackey

Asy 1973. PLAYGIRL INC. Nolume I. Number 1. All rights reserved. Reproduction without processing the commentation of the comme







Any publication, but most especially a new one, derives a great deal of its unique personality from its contributors. Among those sharing this debut issue of PLAYGIRL will be Dr. Anne-Marie Bennstrom, noted authority on exercise and the body. Aida Grey needs no introduction. Her name is synonymous with the ultimate in cosmetics and beauty aids Jack Bradford, astrology expert and versatile man personified, will be your guide to the stars in each issue, as well as teaching you how to make your own horoscope. Toni Holt did the Lyle Waggoner story for us and will continue to scout centerfold material. Nice Job - and Toni's got it! Check your local television guide for her syndicated Hollywood news broadcast. Norton F. Kristy, Ph.D., will be answering your ques tions relative to emotional and psychological problems. Dr. Kristy wa a research psychologist for The RAND Corp., for thirteen years. Among other special assignments, he once took over as president of a corpora tion designed exclusively to get divorced women back into the main stream of life. When it comes to fashion and knowing women and their finer tastes, Mr. Blackwell rates very high on our list. We'll be slippin into the best houses, the best boutiques, to bring you the very latest in fashion. Around Hollywood, New York, Paris, London, the word i Marvene Jones knows everybody who's anybody and then some Hence her column, On The Prowl. Julie and Frank Mackey, foremos experts on health, diet and nutrition, will give us the benefit of their vas knowledge. Internationally known Architectural and Interior Designe Hank Milam will be personally selecting and directing Designs for Living Hairstylist Jon Peters is into special cuts and sets, while his salons als stress ecology and health. He'll be bringing us insights into the latest i hair fashion. Our book reviewer, Susan Wolfe, is as expert as they come All of these contributors, plus PLAYGIRL'S other unique features, make our magazine a monthly must! A subscription form, designed espe cially for you, page 109.





\$1.00 JUNE 1973

THE MAGAZINE FOR WOMEN

MereMart.com®

NUDE CENTERFOLD TV's Ryan Macdonald

SEXUAL MOTIVATIONS Compulsions of the Promiscuous Woman

HONG KONG A Playgirl's Paradise

FOUR PAGE FOLDOUT. Our Man for June: Nude Lyle Waggoner

> RETAILERS See page 115 for Special Display Plan