

POPULAR PHOTOGRAPHY

Trade Mark Registered U. S. Patent Office, No. 342417

APRIL, 1949

Editor: Frank Fenner, Jr., APSA, ARPS

Technical Editor: Robert L. McIntyre

Eastern Editor: Norman C. Lipton

Associate Editors: John Alden, Thomas W. Blair

Assistant Editor: Maurice L. Fisher

Art Editor: Sydney Barker

Advertising Manager: Herbert E. Hayden

VOLUME 24, NUMBER 4

Camera under the Big Top	By John Strang	35
Looking Down with Fritz Neugass		38
My Best Unpublished Photograph—No. 6	By Peter James Samerjan	41
So You're Going Abroad	By Carl Bakal	42
➡ A New Idea in Movie Making	By Norman C. Lipton	46
Make 'Em Sparkle	By Larry Harmon	48
Creative Seeing	By James Tracy	51
Cash in on Human Interest	By Jim Cook	54
Big Blow-ups with Supplementary Lenses	By Duane Featherstonhaugh	67
Book Matches Made Easy	By Ralph Endsley	68
Amateur Movie Section		89
Let's Try Black-and-White Again		89
Yawn Insurance	By Joe Woody	89
	By Nestor Barrett	90

WEATHER IN PICTURES

This month's picture section is made up of a group of outstanding photographs in which weather plays a leading role. Among these fine shots you will find many interesting and unusual ideas that can be applied to your own outdoor camera work.

Highlights of the Picture Contest	10	New Books	82
Press	16	New Home Movies	92
The Magazines	16	Home Movie Notes	96
Tools and Techniques	20	Photo Tips	96
Camera Clubs	28	Popular Photography's Traveling Salons	102
Candid Shots by the Editor	32	Calendar of Photographic Exhibitions	118
Trade Notes and News	70	Letter from London	124
Notes on Picture Section	72	Contests and Markets	127

COVER BY GLEN FISHBACK. SEE PAGE III.

POPULAR PHOTOGRAPHY, including Amateur Cinematography, Trade Mark Registered, Combined with Prize Photography Magazine, formerly Everyday Photography. Including Photo Arts.

BRANCH OFFICES: New York Office: Empire State Building, New York 1, N. Y. Los Angeles Office: William L. Pinney, Manager Western Division, 815 South Hill St., Los Angeles 14, Calif.

ASSOCIATED COMPANY: Ziff Davis, Ltd., Grampians Bldg., Western Gate, London, England.

COPYRIGHT, 1949

ZIFF-DAVIS PUBLISHING COMPANY
185 N. Wabash Ave., Chicago 1, Ill.

WILLIAM B. ZIFF

Chairman of the Board and Publisher

B. G. DAVIS
President

Vice-Presidents: GEORGE BERNER, Advertising and Sales Director
MICHAEL H. FROELICH, Director, Eastern Division
H. J. MORGANROTH, Production Director
H. G. STRONG, Circulation Director

ARTHUR T. PULLEN, Secretary-Treasurer

HERMAN R. BOLLIN, Art Director

POPULAR PHOTOGRAPHY is published monthly by the Ziff-Davis Publishing Company at 185 N. Wabash Ave., Chicago 1, Ill. Entered as second-class matter July 30, 1937, at the Post Office, Chicago, Ill., under the act of March 3, 1879. Entered as second-class matter at the Post Office Department, Ottawa, Canada.

SUBSCRIPTION RATES: in U. S., Canada, Mexico, South and Central America and U. S. Possessions, \$3.00 for twelve issues; in British Empire, \$4.00; all other foreign countries, \$4.00 for twelve issues. Subscribers should allow at least two weeks for change of address. All communications about subscriptions should be addressed to the Director of Circulation, 185 N. Wabash Ave., Chicago 1, Ill.

CONTRIBUTIONS: Contributors are advised to retain a copy of their manuscripts and illustrations. Contributions must be accompanied by return postage and they will be handled with reasonable care, but this magazine assumes no responsibility for their safety. Any copy accepted is subject to whatever adaptations and revisions are necessary to meet the requirements of this publication. Payment covers all author's, contributor's and contestant's rights, title, and interest in and to the material accepted and will be made at our current rates upon acceptance. All photos and drawings will be considered as part of the material purchased.



Member
Audit Bureau of
Circulations

POPULAR

TIPS FOR TRAVELERS ABROAD

PHOTOGRAPHY

APRIL 1949 ★ 25 CENTS

CAMERA
UNDER THE
BIG TOP

Page 35



GLEN FISHBACK