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Now take that cooling system for instance. Anti-freeze costs real dough...so why let it drip away through leaky hose connections and drain plugs. Seal them with Form-A-Gasket. It's sure because it resists all types of anti-freeze solutions as well as gas, oil, hot and cold water. Keep Form-A-Gasket handy in your workshop as an all-purpose gasket and pipe-fitting compound.



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4 POPULAR SCIENCE

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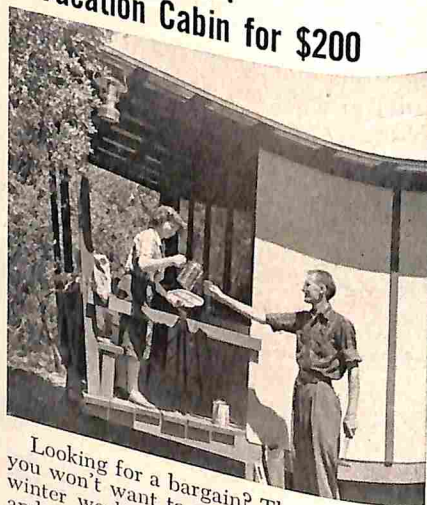
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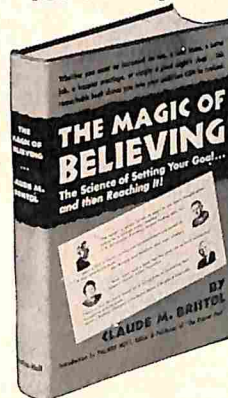


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**T**HIS unusual book shows you how to put your *inner mind* to work—how to utilize the power of your subconscious mind to help you overcome obstacles and succeed in *whatever you want to accomplish*.

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- How you can win success by working less hard than you do now.
- How belief makes things happen.
- How to get what you want easily through a process of making mental pictures.
- How to use "the law of suggestion" to step up your effectiveness in everything you do.
- How to let your imagination find the ways and means of pushing obstacles aside for you.
- How to use proven techniques that focus your efforts and insure success.
- How to project your thoughts and turn them into achievements.

Hard work alone will not bring success, Mr. Bristol shrewdly emphasizes. He shows you how you can harness

the unlimited energies of your subconscious mind, and make use of it in *practical* ways to obtain the things you want and to become what you would like to be. Here are some of the common-sense pointers this book offers for getting the things you want:

1. Don't reach for the moon. If you're earning \$7,500 now and want more, begin by shooting for \$10,000 or \$15,000.
2. Sustained concentration is difficult, so use the 3 mechanical devices the book recommends to keep your subconscious constantly reminded of your goal.
3. Don't put off decisions. Make them for better or worse, and act on them.
4. Forget the past. Leave your subconscious free to deal with today's problems.
5. Steer clear of negative thinkers. Their pessimism will seep through to you in the same way your confidence communicates itself to others.

You can put this powerful force to work for you at once. In just 10 days you will begin to see how this remarkable method can change your entire life! This is the "extra brain" that worked for Edison when he conceived the electric light while he slept; that plots the novels of famous novelists, like Louis Bromfield; that solves the problems of America's top executives. As it works for them, it can work for you! It will reveal to you what steps to take; what decisions to make; who to see; what to say; when and how. "The Magic of Believing" can enable YOU to turn ideas into riches; dreams into reality; failure into success.

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