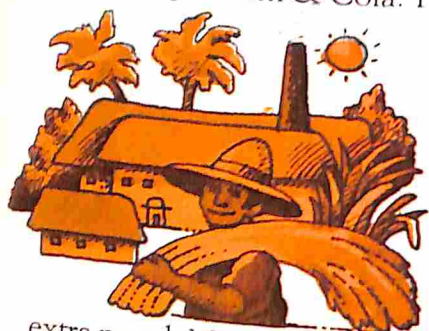


# REVELATIONS.

Facts every rum drinker should know.

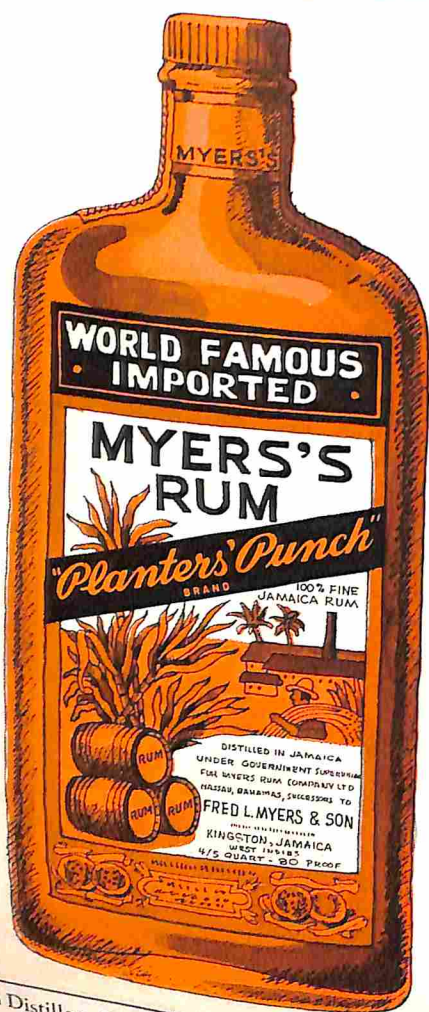
to enhance the flavor. So discover for yourself the dash that Myers's adds to a simple Rum & Cola. The



extra punch Myers's adds to a Planters' Punch. Here are the recipes for your pleasure.

## Myers's Planters' Punch:

Combine in shaker, 3 oz. orange juice, juice of 1/2 lemon or lime, 1 1/2 oz. Myers's. Add 1 tsp. superfine sugar and dash of grenadine. Shake well and serve in tall glass filled



with ice. Add orange slice, cherry



## Myers's Rum and Cola:

Into a highball glass, add 1 1/2 oz. Myers's Rum. Fill glass with cola beverage. Add slice of lemon or lime, and stir.

## And finally, one last point.

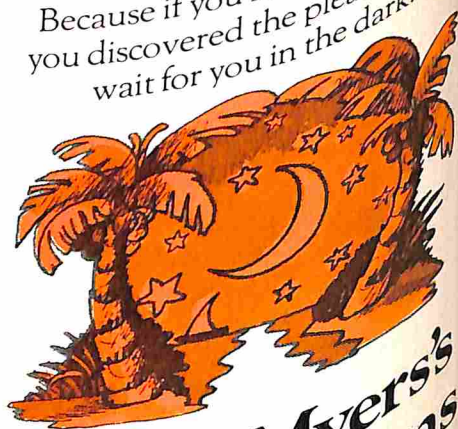
Dark rum is better to use in cooking than light rum. Myers's adds a fuller rum flavor to foods. Try sprinkling Myers's over grapefruit halves. It's a simple way



to create an interesting first course. Myers's makes so many rum recipes even more delicious.

So now that you know the facts, your choice should be clear: Myers's Rum.

Because if you like rum, it's time you discovered the pleasures that wait for you in the dark.



Next to Myers's  
All other Rums  
Seem Pale.

ram Distillers Co., 375 Park Avenue, New York

# psychology today®

JULY 1978/VOL. 12, NO. 2

THE MAGAZINE OF HUMAN EXPERIENCE

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## Science-Fiction Fantasy and the Brain

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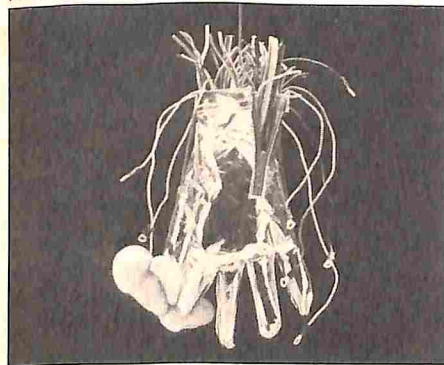
By Richard E. Leakey and Roger Lewin  
Analyzing fossil skulls and the traces they carry—dim signatures of early brains—provides clues to the thinking and behavior of our remote ancestors and the evolution of our own unique and complex brain.

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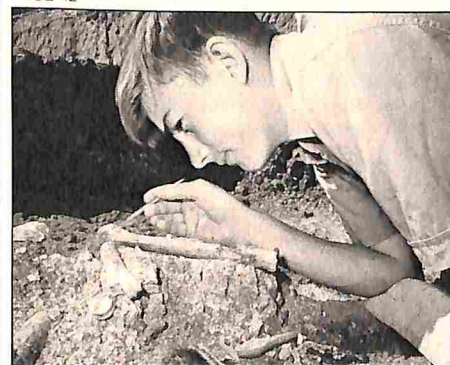
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An anthropologist studying our society might well conclude that its organizing principle is divorce.

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# Psychology today

## BRAIN CONTROL: FANTASY AND FACT

The Origins  
of Human  
Intelligence,  
by Richard  
Leakey

Omnigamy:  
A New Kinship  
System

Not-Quite  
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