## psychology today

OCTOBER 1975 / VOL. 9, NO. 5		THE MAGAZINE OF HUMAN EXPERIENCE
Thomas J. Cottle	22	Let's Keep a Few Secrets: Our Soul-Baring Orgy Destroys the Private Self Once invasion of privacy becomes part of the primary curriculum, the loss of individuality may not be far behind.
Daniel Yankelovich	39	Drug Users Vs. Drug Abusers: How Students Cool Their Drug Crisis A rising number of students reject drugs, or use them less than alcohol. A clear psychological line separates the tiny fraction of real abusers from those who take drugs or leave them.
T George Harris	45	Adam Smith's Invisible It When the Harvard-hardened mind of a writer blasts open to "the purple universe vibrating at the frequency of laughter," he manages to unify Oriental mysticism and the West's psychological research.
Adam Smith	48	<b>Sport Is a Western Yoga</b> . This book bonus from <i>Powers of Mind</i> shows that professional quarterbacks, tennis champs and golfers are making practical use of Zen physiology that now gets support from the research lab.
Judith Hall Koiyumaki	52	<b>Books: The Big Promises of Pop Psych</b> A scrutiny of recent books shows that the less an author promises, the more he is likely to deliver.
G. Terence Wilson and Gerald C. Davison	54	<b>Behavior Therapy: A Road to Self-Control</b> Because the client chooses the goal, be mod is less manipulative than other therapies. Besides, it works.
Kenneth Goodall	59	Homosexuality: No Target for Behavior Modification Gerald Davison, the man who developed Playboy therapy, now calls for an end to it.
Margie Casady	62	The Storm of the '60s: Where Have the Radicals Gone? The young who stormed the civil-rights barricades are still committed to social change; they're working quietly away within society.
Jonathan Freedman, Phillip Shaver, et al.	66	What Makes You Happy? A pt Questionnaire. Americans pursue happiness with a fierce energy, but each has his own vision of that blessed state. Your answers to this question naire will help Columbia University psychologists say what happiness means to us, and what helps.
T George Harris	4	Personal: Why Pros Meditate
Alice S. Rossi	16	Books: As De Beauvoir's World Turns A French feminist who would abolish the family embraces the chauvinistic male model of women.
Jane Dustan	17	<b>Books: The American Way of Giving</b> Readers of <i>Better Giving</i> are likely to switch their charity dollars from disease to education and the arts.
Renee Fuller	18	Books: Can Parents Teach Reading? An educator, fed up with the schools' failure, asks parents to take over.
Elizabeth Stone	98	<b>Books: Madman as Holy Outlaw</b> When society treats insanity as if it were a crime, each citizen becomes a member of the <i>Reality Police</i> .
Patrice Horn	24	<b>News Line</b> What women like in male bodies; communal coffeepots increase productivity using magic with children in therapy; and other items.
	6	Input
	107	Bibliography and Reprint Information
	108	Classified Advertising

Cover photography by Henry Groskinsky

COPYRIGHT © 1975 BY ZIFF-DAVIS PUBLISHING COMPANY. ALL RIGHTS RESERVED.

Please direct SUBSCRIPTION CORRESPONDENCE orders, changes of address, etc., to psychology today, P.O. Box 2990, Boulder, CO. 80302. When changing address, please allow 6 weeks advance notice, including old address (use address label from latest issue) along with new address. ALL EDITORIAL CORRESPONDENCE should be directed to psychology today. One Park Avenue, New York, 10016. Editorial contributions must be accompanied by return postage and will be handled with reasonable care, however publisher assumes no responsibility for return or safety of art work, pholographs, models, or manuscripts.

PSYCHOLOGY TODAY is published monthly by Ziff-Davis Publishing Company. Hershel B. Sarbin. President, Vincent Perry, Financial Vice President and Treasurer, Charles B. Seton, Secretary; principal offices at One Park Avenue, New York, New York 10016. All rights reserved. Second-class postage paid at New York, New York and at additional mailing offices. Advertising Offices. One Park Avenue, New York City 10016, (212) 725-3900; Midwest Advertising Representatives—Philip Davis, 233 North Michigan, Suite 1607, Chicago, Ill. 60601, (312) 565-1717, Robert Bonamy, 2300 West Big Beaver Road, Troy, Michigan 48084, (313) 649-1950; West Coast Advertising Representatives—John Brown. 9025 Wilshire Blvd., Beverly Hills, California 90211, (213) 273-8050. Southeast Advertising Representatives—Miller and Tillman, 130 West Wieuca Road, N.E., Atlanta, Ga. 30342, (404) 252-9588. RATES. One-year subscription for U.S., \$12.00, U.S. possessions and Canada, \$13.00, all other countries, \$14.00.

OCTOBER 1975 ONE DOLLAR

4282

APPROACH
TO SPORTS:
by Adam Smith
Lifting Your Game by
Emptying Your Head

TereMart.com®

tudents

buse

Vintage Magazines for Special People

The Social Pressure to Show and Tell All

490684 FLL 02040092 1418 NOV77

MN 55414

10

CHARLENE V FOLLETT

204 CECIL ST SE MINNEAPOLIS