

A PRODUCT OF Ford MOTOR COMPANY . LINCOLN-MERCURY DIVISION

Why they drove 3 Comets from the bottom to the top of the world:

To show why Comet's the world's durability champion.

This kind of durability and beauty is yours in every '65 showroom Comet.



Mud, mire, jungle rains, Comets took it all-and without any mechanical repairs.

Number and



From Cape Horn to Fairbanks, Alaska, Comets roared for 16,200 rugged miles.



Dusk in Peru. Fresh drivers airlifted ahead to keep cars rolling 40 days and nights.

Vintage Magazi



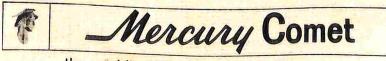
First leg: icy route over the Andes Mountains. Later, foot-deep ruts were problem.



Through Canada to Alaska, and once again the Comets drive through ice and snow.

Comet Caliente (shown with drivers in ''ready'' gear) was one of three on Cape Horn-Fairbanks grind.

FREE! An exciting 16-page, full-color booklet that takes you along on Comet's historic run through 14 fascinating countries. Just ask your Mercury dealer.



the world's 100,000-mile durability champion

3/65

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