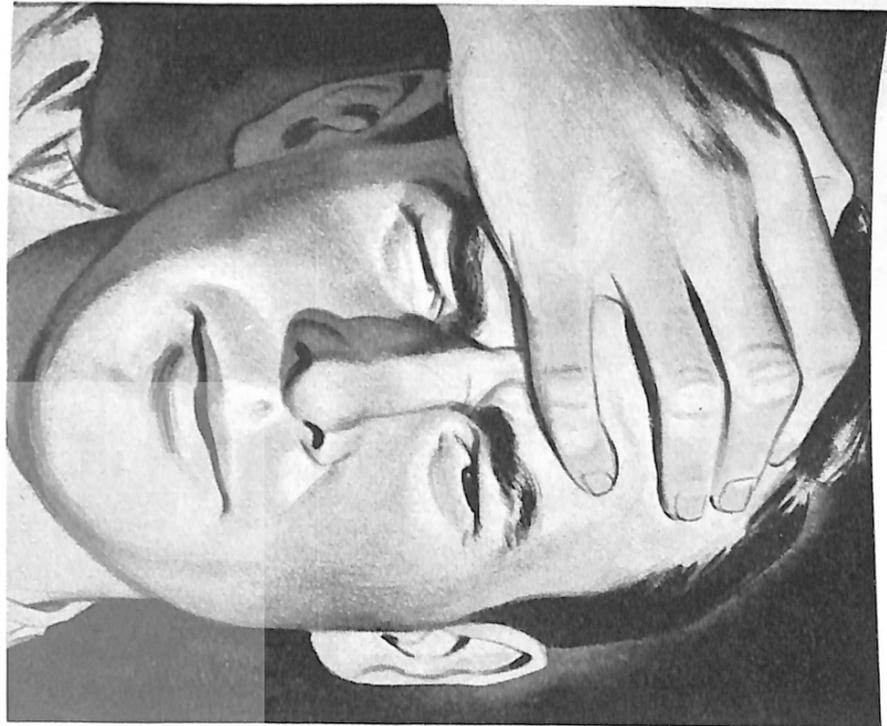


1950/4/29



# Bufferin

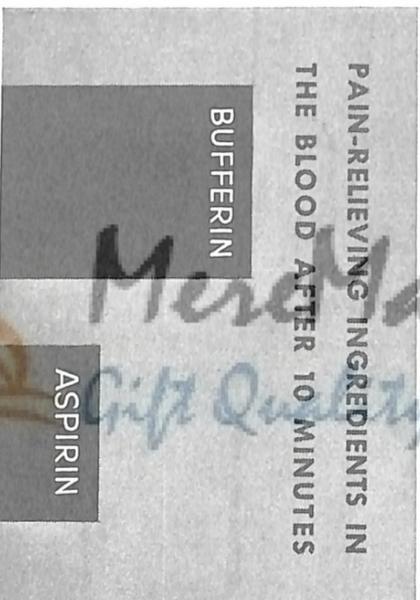
TRADE-MARK

*Acts twice as fast as aspirin!*

New product for fast pain relief doesn't disagree with you!



No tablet, powder or any other product that you take to relieve pain can *start relieving* it until it is absorbed into your blood stream. For only then does it go to work to give you the relief you want.



Clinical studies prove that people who take Bufferin have *twice as much* pain-relieving ingredients in the *blood stream* after 10 minutes as those who take aspirin. Bufferin acts *twice as fast* to relieve pain!



Many people take an antacid when they take aspirin. With Bufferin this is *not* necessary because Bufferin is an antacid. Bufferin actually protects your stomach from aspirin irritation.



In a recent clinical test, 200 patients—20 of whom had *suffered gastric disturbances after taking aspirin*—were given identical doses of Bufferin. The astonishing results: Only *one* of the 200 had even mild distress!



Ask your dentist or physician about the remarkable effectiveness of Bufferin. Get Bufferin from your druggist. In handy 12-tablet, pocket-size package—or economical 36- and 100-tablet packages for home use.



IF YOU HAVE BEEN ADVISED BY YOUR DOCTOR TO TAKE LARGE DOSES OF ASPIRIN AND YOU FIND THAT ASPIRIN CAUSES GASTRIC DISTRESS—ASK YOUR DOCTOR ABOUT BUFFERIN.

ALSO AVAILABLE IN CANADA

PRODUCT OF BRISTOL-MYERS

IF YOU SUFFER PAIN FROM ARTHRITIS OR RHEUMATISM, ASK YOUR PHYSICIAN ABOUT BUFFERIN