

CONTENTS

OCT. 26, 1981 Volume 55, No. 17

Cover photograph by Paul Kennedy

22 The Championship Series

While the Yankees swept the A's, the Dodgers beat the Expos in a rain-delayed fifth game by Jim Kaplan and Steve Wulf

28 Gears and Loathing in Las Vegas

In a parking lot just off The Strip, Alan Jones won the first Caesars Palace Grand Prix and Nelson Piquet the world championship by Sam Moses

30 Making Names for Themselves

Picked clean by the NFL, Pitt is rebuilding—and fast, as Florida State found out—with the likes of the B.T. Express and The Freak by Craig Neff

38 The Best NFL Athlete? Nolan Contendere

Ram Safety Nolan Cromwell, a star quarterback and hurdler in college, has become one of the pros' top defensive players by Rick Telander

44 The Man Who Runs Running

He's Fred Lebow, the impresario of the New York Marathon, the Fifth Avenue Mile and 220 other annual extravaganzas by Bob Ottum

74 The Story of Sweat: A Warm Tale

Human perspiration is a fascinating phenomenon that we all know intimately but are usually too polite to talk about by William Oscar Johnson

The Departments

| | | | | | |
|------------------|----|--------------|----|----------------|-----|
| Scorecard | 17 | Golf | 67 | For the Record | 97 |
| College Football | 60 | Pro Football | 70 | 19th Hole | 100 |

Credits on page 97

SPORTS ILLUSTRATED (ISSN 0038-822X) is published weekly, except semi-weekly during a week in February, also two issues combined at year end, by Time Inc., 3435 Wilshire Blvd., Los Angeles, CA 90010, principal office Rockefeller Ctr., N.Y., N.Y. 10020. J.R. Munro, President; J.W. Fowlkes, Treasurer; C.B. Bear, Secretary. Second-class postage paid at Los Angeles, CA, and additional mailing offices. Authorized as second-class mail by Post Office Dept., Ottawa, Canada and for payment of postage in cash. U.S. subscription: \$36.00 a year. POSTMASTER: Send address changes to Sports Illustrated, TIME/LIFE Building, 541 N. Fairbanks Court, Chicago, Illinois 60611.

© 1981 TIME INC. ALL RIGHTS RESERVED. REPRODUCTION IN WHOLE OR IN PART WITHOUT PERMISSION IS PROHIBITED.
SPORTS ILLUSTRATED IS A REGISTERED MARK OF TIME INCORPORATED.

Founder: Henry R. Luce 1898-1967

Editor-in-Chief: Henry Anatole Grunwald

President: J. Richard Munro

Chairman of the Board: Ralph P. Davidson

Executive Vice President: Clifford J. Grum

Chairman, Executive Committee: James R. Shepley

Editorial Director: Ralph Graves

Group Vice President, Magazines: Kelson F. Sutton

Vice Chairman: Arthur Temple

Managing Editor: Gilbert Rogin

Assistant Managing Editors: Kenneth Rudeen, Peter Carry, Mark Mulvoy

Art Director: Harvey Grut

Assistant to the Managing Editor: Mervin D. Hyman

Senior Editors: Theodore N. Beitchman, Walter Bingham (RESEARCH), Bob Brown, Robert W. Creamer, Myra Gelband (ARTICLES), Larry F. Keith, Jerry Kirshenbaum, Barbara La Fontaine, Julia Lamb, Scot Leavitt, Joe Marshall

Senior Writers: Robert H. Boyle, Frank Deford, Ron Fimrite, Dan Jenkins, William Oscar Johnson, Ray Kennedy, Curry Kirkpatrick, William Leggett, Kenny Moore, Bob Ottum, John Underwood

Associate Writers: Clive Gammon, Douglas S. Looney, Barry McDermott, William Nack, Sarah Pileggi, Pat Putnam, Paul Zimmerman

Associate Editors: Jule Campbell, Bill Colson, Gay Flood, Linda R. Verigan, Anita Verschoth

Staff Writers: Anthony Cotton, Michael DelNagro, Jim Kaplan, Dan Levin, Jack McCallum, Sam Moses, Bruce Newman, John Papanek, E.M. Swift, Rick Telander, Herman Weiskopf, Steve Wulf

Picture Editor: Barbara Henckel

Production Manager: Gene W. Ulrich

Photography: Louis Capozzola, Anthony Donna, Steven Fine, Kevin Fitzgerald, Laurel Frankel, Theodore Stepney, Robert W. Taylor, Donna Tsufura

Photographers: STAFF: Jerry Cooke, Andy Hayt, John Iacono, Walter Iopps Jr., Heinz Kluetmeier, Manny Millan, Lane Stewart, Tony Truilo. CONTRIBUTING: Rich Clarkson, John Dominis, William Eppridge, Paul Kennedy, Richard Mackson, Peter Read Miller, Ronald C. Modra, Herb Scharfman, Eric Schweikardt, George Tiedemann, Tony Tomsic, John G. Zimmerman

Writer-Reporters: Craig Neff, D. Alexandra Stathoplos

Senior Reporters: Linda-Ann Marsch, Rose Mary Mechem, Paula Phelps, Denise Rogers, Constance Tubbs

Reporters: Jane E. Bachman (DEPUTY), Wilmer Ames, Bruce Anderson, Kathleen Andria, Rob Buchanan, N. Brooks Clark, Roger Jackson, Franz Lidz, Jill Lieber, Angel Reyes, Margaret Sieck, Robert Strauss, Robert Sullivan (SPECIAL PROJECTS), Lisa Twyman, Lea Watson, Cathrine Wolf, Alexander Wolff

Art Department: Richard Warner (DEPUTY DIRECTOR), Pamela Fortson, Lawrence R. Gendron, Joseph T. Kalman, T. Thurston Martin, Linda Schwarz, Catherine Smolich

Copy Desk: Betty DeMeester (CHIEF), Iris Ivers (DEPUTY), Lawrence Cannistraci, Edward B. Clarke, Madeleine Edmondson, Barbara W. Murray, Catherine Ogilvie, Sylvia Staub, Robert H. Williams

Production: George Infante (DEPUTY MANAGER), Richard Colan, Pieter C. Muuse, Kenneth Tomten

Special Contributors: Joan Ackermann-Blount, Michael Baughman, Bill Gilbert, Robert F. Jones, George Plimpton, Jeremiah Tax

Special Correspondents: Eleanore Milosovic (CHIEF); Anchorage, Frank Gerjevic; Atlanta, Norman Arey; Austin, Jimmy Banks; Baltimore, Joe D'Adamo; Baton Rouge, Dan Hardesty; Birmingham, Jimmy Bryan; Boston, Leo Monahan; Buffalo, Dick Johnston; Carson City, Guy Shipler Jr.; Charlotte, Ronald Green; Chicago, Ray Sons; Cincinnati, Jim Schottelkotte; Cleveland, Charles Heaton; Columbus, Kaye Kessler; Dallas, Steve Perkins; Denver, Frank Haraway; Des Moines, Bob Asbill; Detroit, Jerry Green; Greensboro, Smith Barrier; Harrisburg, John Travers; Honolulu, Jim Richardson; Houston, Jack Gallagher; Indianapolis, Dick Denny; Jacksonville, Bill Kastelz; Kansas City, Theodore O'Leary; Knoxville, Ben Byrd; Lexington, Ed Ashford; Little Rock, Orville Henry; London, Lavina Scott Elliot; Los Angeles, Jack Tobin; Louisville, William F. Reed; Memphis, Norman McCoy; Miami, Charlie Nobles; Milwaukee, Bob Wolf; Minneapolis, Dick Gordon; Montreal, George Hanson; Nashville, Max York; New Haven, Bill Guthrie; New Orleans, Peter Finney; Oklahoma City, Harold Soles; Omaha, Hollis Limprecht; Philadelphia, Gordon Forbes; Phoenix, Frank Gianelli; Pittsburgh, Pat Livingston; Portland, Ken Wheeler; Providence, John Hanlon; Roanoke, Bill Brill; Salt Lake City, George Ferguson; San Antonio, Ray Evans; San Diego, Bill Center; San Francisco, Art Rosenbaum; San Juan, Fred Rehm; Seattle, Emmett Watson; South Bend, Bill Moor; Spartanburg, Leslie Timms; St. Louis, Neal Russo; Syracuse, Bud Vander Veer; Tallahassee, Bill McGrotha; Tampa, Tom McEwen; Toronto, Rex MacLeod; Vancouver, Brian Lewis; Waco, Dave Campbell; Washington, Martie Zad

Time-Life News Service: Richard L. Duncan (CHIEF)

Editorial Services: Christiana Walford (DIRECTOR), George Karas, Benjamin Lightman, Alex Stack, Elizabeth G. Young

Copy Processing: Michael E. Keene (MANAGER), George J. Austen (DEPUTY), David H. Logan

Publisher: Philip G. Howlett

Associate Publisher & Advertising Sales Director: Donald J. Barr

Advertising Sales Manager: James B. Hayes

Business Manager: Robert L. Miller

Circulation Director: Robert D. McCoach

Promotion Director: Harry C. Rubicam

Special Events Director: Keith Morris

Enterprises: Thomas C. Ettinger

PITT: THE PANTHERS ARE TRULY GOLDEN

THE OAKLAND RAIDERS: CAN THEY BECOME SUPER AGAIN?

Sports Illustrated

OCTOBER 26, 1981 \$1.50

SWINGING
INTO THE
SERIES



MereMart.com®

Yankee Slugger
Graig Nettles

Vintage Magazines for Special People

