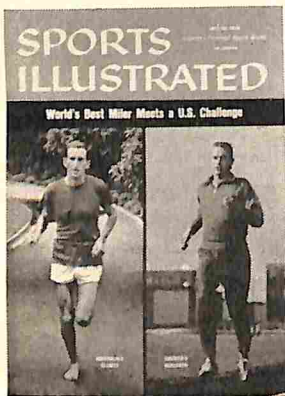


Cover: Charles Goren

The best (but by no means the zaniest) of the bridge champions, Charles Goren reigns over *The Mad World of Bridge*. Jack Olsen's tour of Goren's world starts out on page 41.

Photograph by Louise Dahl-Wolfe

Next week



► Herb Elliott, the best miler in the world, is in the U.S. from Australia to race Dyrol Burleson, the U.S.'s best. Tex Maule will tell the story of Elliott—and of his troubles.

► A last-minute report from Indianapolis on the windup weekend of qualifying, and Alfred Wright's survey of which cars to watch during the Memorial Day "500."

► In a confidential letter to his editor, Robert Coughlan reports on his strange journey south to Jamaica in search of an earthly paradise, here described for the first time.

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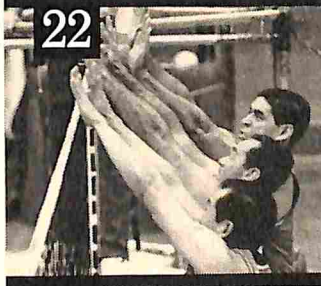
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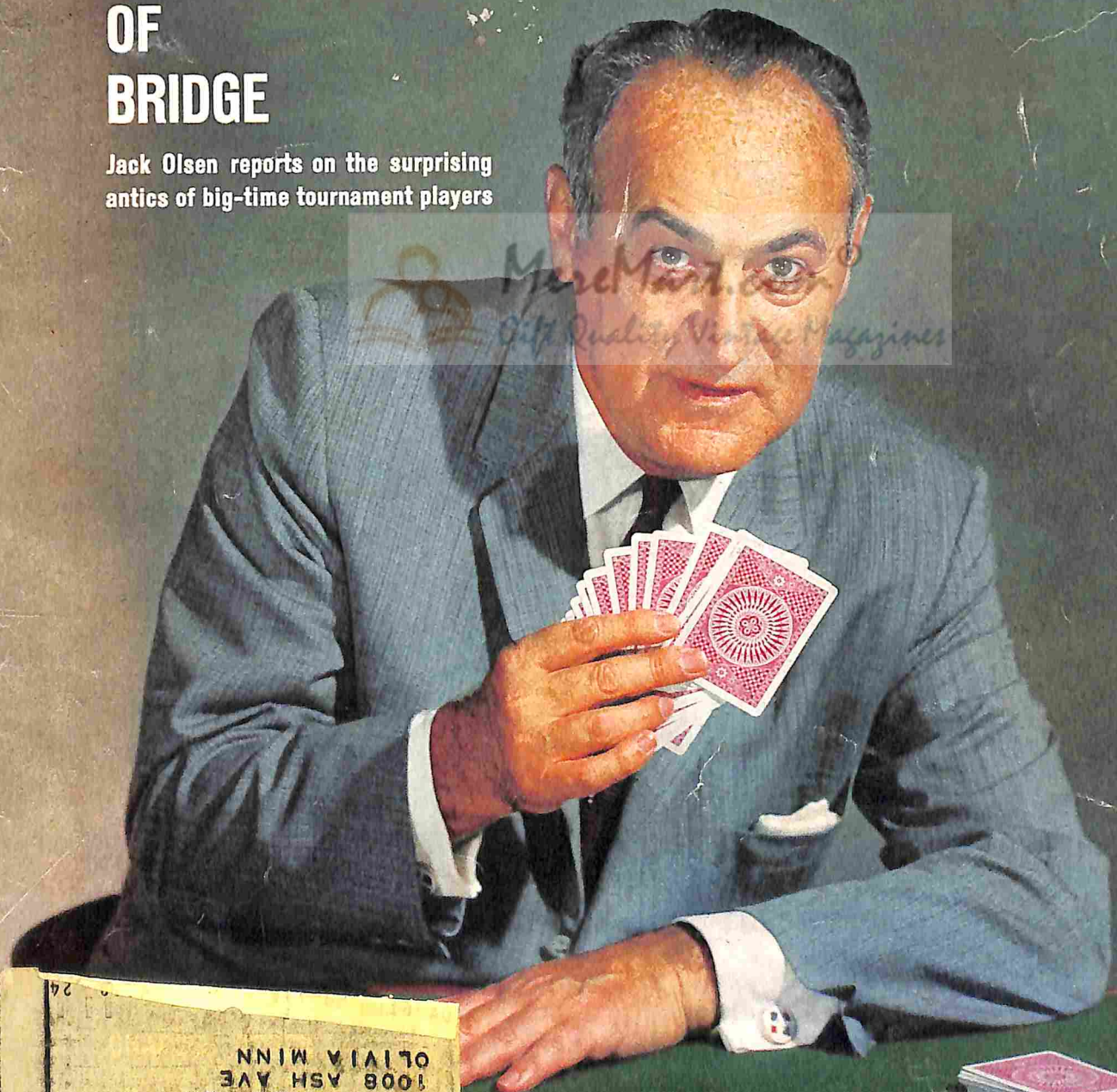
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Jack Olsen reports on the surprising antics of big-time tournament players



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