

Editor..... MILT GRAYSON
Research Director..... JOHN LYNCH
Art Director ERIC KARMINSKI, JR.

Book Review Page

MUSTANG, WILD SPIRIT OF THE WEST, by Marguerite Henry. Illustrated by Robert Loughheed. (Rand McNally, \$3.95)

VELMA BRONN JOHNSTON gained fame, gratitude, and the nickname "Wild Horse Annie" when she staged a courageous fight against the ruthless slaughter of mustangs in the West. This book, appealing to both adults and youngsters, tells Annie's story. It also tells the story of the horse in America.

When Annie was testifying in Washington before a House Committee studying the Wild Horse Bill, she said, "The first horses to reach North America were brought here in the early 1500's by Hernando Cortez. From the Conquistadores, the mustang moved into the hands of the Indians, then to the mountain men and trappers, cattle drovers and the stage-coach drivers, and the pioneer farmers. Saddled or harnessed, the mustang was the biggest one-horse power in the world."

Then (much later) the demand for horse meat as pet food became so great that mustangers began using small planes to round up the horses and huge trucks to haul them to the slaughter houses. Something had to be done quickly if the mustangs were to be saved from the fate of the buffalo and other wild animals of the plains.

Annie started the fight but was soon joined by others who loved the wild, free creatures of the range. Robert Loughheed's illustrations, beautifully reminiscent of cowboy artist Will James, bring authenticity to this absorbing story.

TONALA, CONSERVATISM; RESPONSIBILITY, AND AUTHORITY IN A MEXICAN TOWN, By May N. Diaz. (University of California Press, \$5.00)

This book is the result of a study of cultural change made by the Department of Anthropology at the University of California. The author had the delightful assignment of living for a year in a Mexican village to study the customs and habits of the people. She chose Tonalá,

a town of about 3500, located ten miles from Guadalajara. Her assistants were her husband, a Mexican, and their two young sons.

The boys were enrolled in the town school, and Senor Diaz became involved in local politics, while the author's daily round was much like that of any Tonaltecán housewife, travelling from church to kitchen to tortilleria. A great deal of her working time was spent in informal social affairs, fiestas and ceremonies, all of which she has reported upon in this book.

Pottery-making is the most important industry of Tonalá, constituting its only source of renown. About half the households in town are supported by the making of clay jugs, cooking pots and bottles. This craft dates back to pre-conquest times and is of such beauty that their products sometimes are shipped as far as New York to the specialty shops. Since the author had an intensive acquaintance with Mexican culture through her husband, she has made this much more than a scholarly report. It is a warm and happy experience of North Americanos in Mexico, and of living conditions in a typical Mexican village.

THE CONQUEST OF APACHERIA, by Dan L. Thrapp. (University of Oklahoma Press, \$6.96)

The land of the Apaches is a great block of the American Southwest about which General William T. Sherman once growled, "We had one war with Mexico to take it (Arizona) and we should have another to make her take it back." But it was known to be rich in mineral wealth, and where wealth existed white men would seek it, even if they had to fight the most implacable savages to get there. Fight them they, and the soldiers, did and this book is the story of that long and varied war.

The conflict began when the Spanish explorers first made their way west across the continent. Sometimes a truce would last for years, then war would break out again. Thrapp relates incidents from the

(Continued on page 42)
THE WEST

A DOG NAMED PONCHO by G.K. Hawk 8

AMAZING EXPLOITS OF JIM BOWIE by Julia Jones 10

AUTOBIOGRAPHY OF A WESTERN J.P. by Edgar W. Nye 14

THE HIGH COST OF COMPETENT MOURNERS by Mary C. Rexroth 16

BIRD WOMAN'S REAL STORY (Conclusion) by Wilfred T. Neill 20

BACK WHEN HORSES WERE FREE—ALMOST by Clay Tontz 24

SAGA OF THE GALLANT SHERIFF by Maurice Kildare 26

THE SHOOTING DOWN ON THE ROLLING M by Lee Nelson 30

CAMELS IN THE CARIBOO by Ruth M. Herberg 34

THEIR HEARTS YEARNED FOR HOME by Samuel Stanley 36

• SPECIAL DEPARTMENTS

BOOK REVIEW Books of the West 4

MAIL POUCH Letters From Readers 6

TREASURE TRAILS by Harry Rockingchair 40

ROUND-UP TIME Questions and Answers 41

Cover picture, "In Hostile Country," by P. Moran

DAVID GELLER
Advertising Director
4 East 46th Street
New York, N.Y. 10017

HARRY E. CHRISMAN
Western Advertising Representative
10245 West 14th Avenue
Denver, Colorado 80215

THE WEST, published monthly by Maverick Publications Inc., 122 So. Ocean Ave., Freeport, N.Y. 11520. Vol. 9, No. 3, August, 1968, Copyright © 1968 by Maverick Publications Inc. Price 50¢ per copy, \$4.00 per year. Not responsible for unsolicited manuscripts and photos. All material submitted must be accompanied by stamped, self-addressed envelope. Printed in the U.S.A. by World Color Press, Inc., Sparta, Ill.



THE WEST

THE HIGH COST OF
COMPETENT MOURNERS

SAGA OF
THE GALLANT SHERIFF

TRUE STORIES OF THE OLD WEST

AUGUST 1968

PDC

50c

A DOG
CALLED PANCHO

MereMart.com®
Gift Quality Vintage Magazines



AMAZING EXPLOITS OF JIM BOWIE