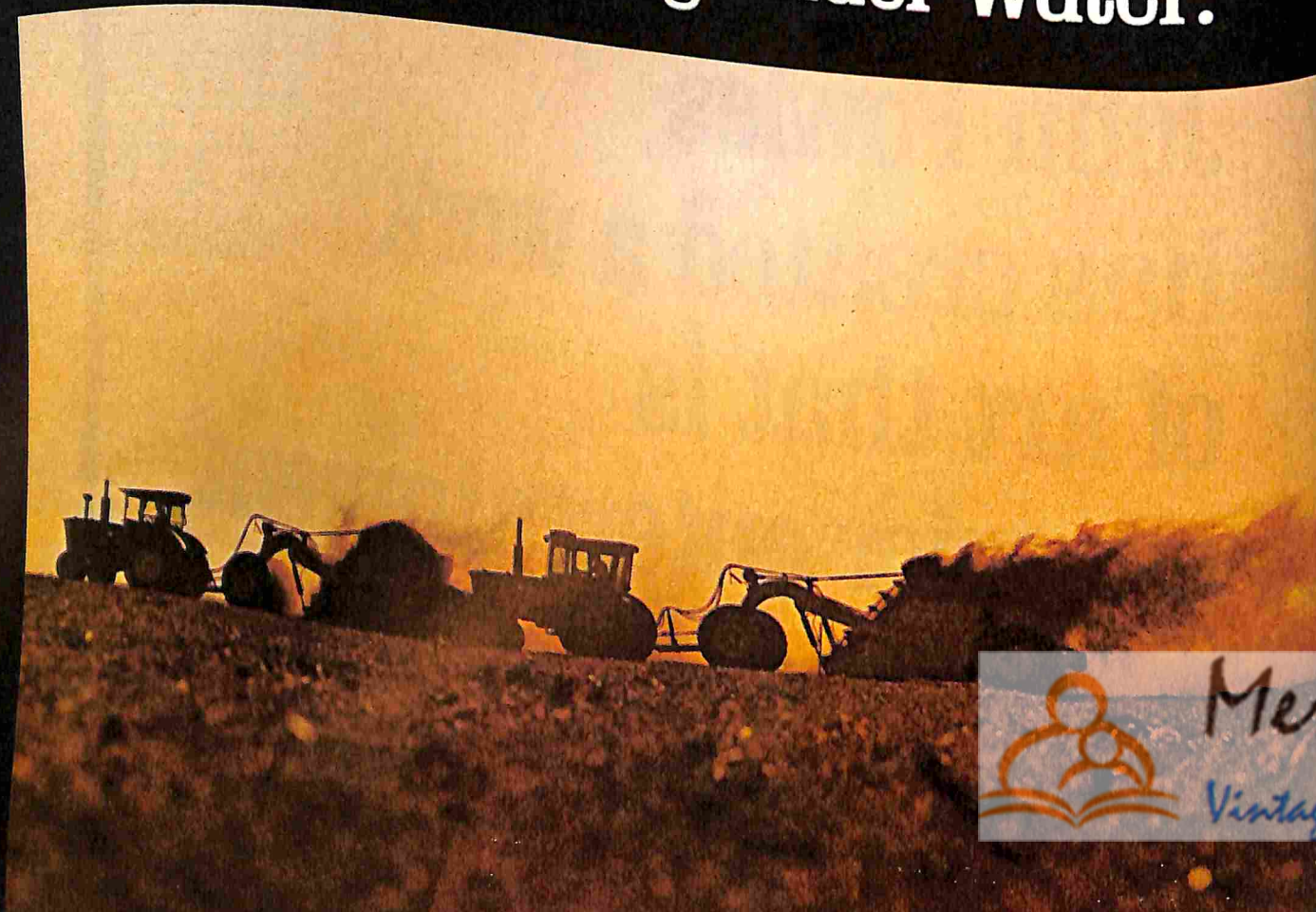


Kansas is going under water.



It's thirsty out there. Sun beating down six days a week. Prairie wind kicking dust in your face. Less than 20 inches annual rainfall, about half the national average.

For many farmers, western Kansas was a washout. But not those with big ideas about irrigation.

There's plenty of water 400 to 700 feet underground, and it's being tapped. By adding about two feet of irrigation water to the regular rainfall, they're getting healthy, profitable crops of grain

sorghum, corn, wheat and sugar beets.

The flatlands aren't flat enough

Before this land can be irrigated, it has to be leveled. No hills, no

This is work scrapers

Eith



Grain sorghum crops replace the tumbleweed.

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SHINTO PRIESTS AT TOKYO DEDICATION

A letter from the PUBLISHER

Henry Luce

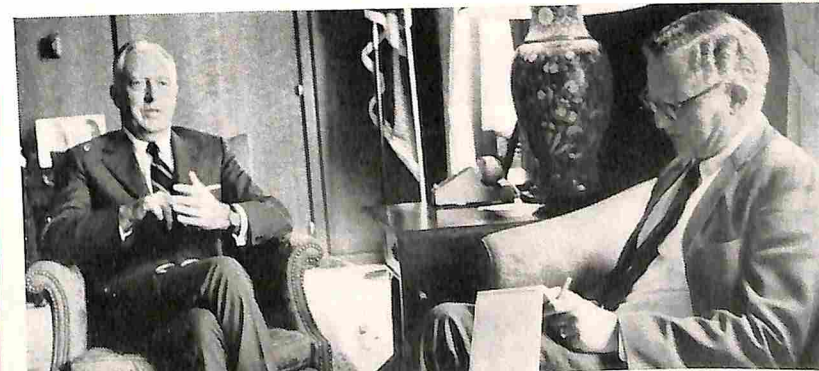
TIME INC. established its first Japanese office—a small news bureau—in bomb-devastated Tokyo shortly after the end of World War II. Since then, our expansion has paralleled Japan's rapid economic growth. Now we are happy to report the completion of a 15-story office building in the city's bustling Otemachi district. It is the sixth building in the world and the first in Asia to bear the Time & Life name. The dedication was in the Japanese fashion, with Shinto priests conducting traditional ceremonies to expel evil spirits.

"One of the difficulties of making Bill Rogers come across to the public is that it generally sees him at his worst. Put a battery of microphones and television cameras in front of him and this easygoing man will tighten up and become self-conscious." Instead, the Bill Rogers whom Diplomatic Corre-

spondent Herman Nickel usually sees is a pleasant, relaxed man who enjoys talking, and just as important, listening to the newsmen who cover the State Department.

For this week's cover story on U.S. efforts to bring peace to the Middle East, Nickel spent several hours in private conversation with Rogers, leading one senior State Department official to complain: "You spend a lot more time with the Secretary than I do." Further analyses came from Lee Griggs, who followed Arab maneuverings from Beirut, while Gavin Scott reported on the situation in Cairo, and John Shaw watched the Israeli Cabinet crisis from Jerusalem. The story itself was written by Spencer Davidson, edited by Senior Editor Jason McManus and researched by Ursula Nadasy and Anne Tan.

The Cover: Photograph by Denis Brack of Black Star.



NICKEL WITH ROGERS IN WASHINGTON

INDEX

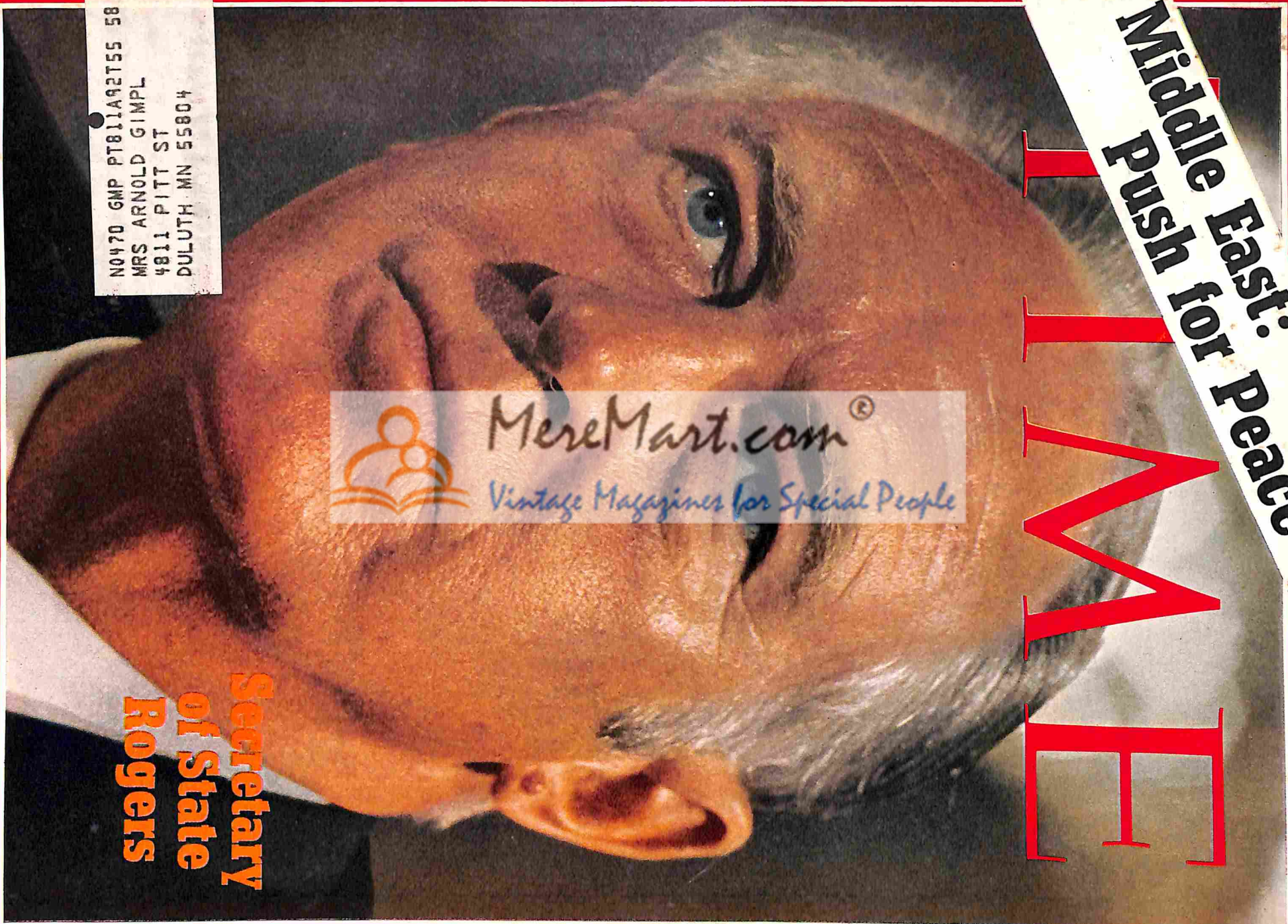
Cover Story	14	Essay	28	Color	49
Books	63	Medicine	43	Press	31
Business	58	Milestones	62	Religion	48
Education	54	Music	46	Science	44
Environment	37	Nation	6	Show Business	40
Law	42	People	30	Theater	56
Letters	2			World	14

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AUGUST 10, 1970

Middle East: Push for Peace

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