

Woman's Day

FEBRUARY, 1969 • THIRTY-SECOND YEAR • FIFTH ISSUE
"GLORY, HONOUR, AND PEACE, TO EVERY MAN THAT WORKETH GOOD." ROMANS 2:10

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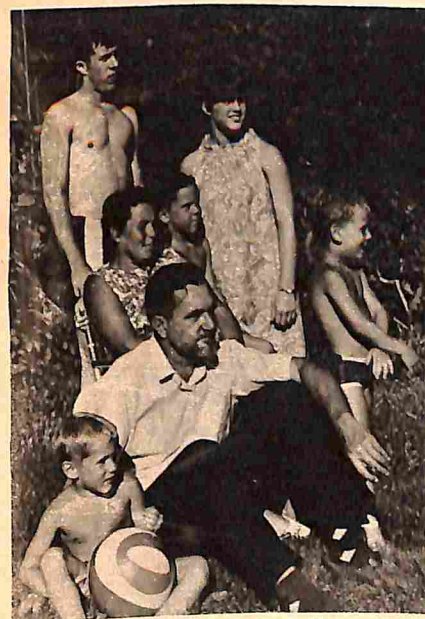
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IT'S ALL IN A WOMAN'S DAY



John Root (left) confers on Parsons designs

THIS IS THE WAY young people want to live," Decorating Editor John Root says of the fresh, lively room treatments on pages 42-48. They were created by students at Parsons School of Design under John's direction, and he praises them as ingenious "no shoes" settings, each with a strongly personal environment and bold, colorful ideas for using limited space. As a decorator, he is very much aware of how people of all ages and tastes want to live, and his own room designs for WOMAN'S DAY range from period to traditional to contemporary. Next month, watch for his features on vacation homes and budget furniture.



Will Stanton (beard) with his family

TO BE A WRITER was Will Stanton's ambition from grade-school days, and he has realized it to the tune of supporting a wife and seven children on the articles (see "How to Remain Reasonably Sane While Touring Washington with Four Children," pages 54-55) and short stories that have been appearing regularly in national magazines since 1950. The Stanton ménage recently moved from landlocked Ohio to Cambridge, Maryland, on Chesapeake Bay, where they have a thousand feet of salt-water frontage and Mr. Stanton can indulge his pleasure in "looking at water, walking along the edge of it and knowing it is there."

Betty Crocker

News from



Unhappy Valentine?

Many a grownup can remember when Valentine's Day was the day the other children got the Valentines. That's why some mothers we know send Valentine Cookies to school for everyone in the class. Put names on them—it helps! There's a good Gold Medal recipe for Valentine Hearts in our Betty Crocker Cookbook (we think evaporated milk, tinted with food coloring, makes the best quick paint; decorate before baking).



Pick a Pineapple

Like pineapple? Most people do. Perhaps that's why we've had such a wave of enthusiasm from our home-testers about the fresh-fruit flavor of the new Betty Crocker Dole* Pineapple Mixes. There's Pineapple Chiffon, light 'n sweet, Pineapple Layer Cake, rich 'n moist, and smooth Pineapple Frosting Mix. Pick yourself a pineapple—today.

Make your own antiques

Like this conversation piece for the kitchen, "Collectors Casseroles"—one of six beautiful plaques that you can now produce for your home or for gifts with the Craftmaster National Heritage Kit. (Craftmaster is a new member of the General Mills family.) Available where toy and hobby items are sold.

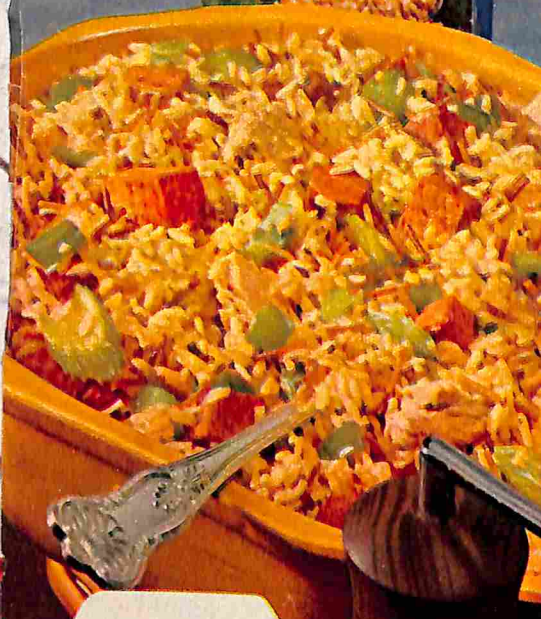


Hidden costs—Consumer groups these days are looking into the hidden costs of storekeeping. The bad shopping practices by the few that have to be paid for by the many.

*TM DOLE COMPANY

Fisherman's Wharf Jambalaya starts with San Francisco's Rice-A-Roni

In 2 tbsp. butter lightly brown 1 pkg. Chicken Rice-A-Roni. Stir in 2 3/4 cups hot water, contents of Chicken flavor packet, 1/4 tsp. each: black pepper and Tabasco Sauce, 1 tbsp. instant minced onions, 1/4 cup each: diced celery and bell pepper. Add 2 cups diced cooked ham (or luncheon meat), 1 can tuna or shrimp. Cover and simmer 15 minutes.



A woman's
everyday
conversations
with God

Cooking
for 2—or
how to rate
a valentine

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that work for
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young mothers

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