Twenty-seventh Year Woman's Day Seventh Issue April, 1964

"... thou makest it soft with showers: thou blessest the springing thereof."
PSALM 65:10

FEATURES AND FICTION

People in this Issue

Neighbors

What Goes On Here!

Small World by JAMES REID PARKER The Open Door by FAITH BALDWIN

You and Who? by SUSAN BENNETT HOLMES

Television by HOLLIS ALPERT

The Red Shoes: a short story by LYN ARNOLD

MODERN LIVING

How to Save Your Life on the Highways by ALAN HYND Connecticut, which has cut its death and injury rates in half, points the way to relative safety on the highways

GARDENING

For Better Gardens by ROLAND BROWNE In garden and yard April is a busy month, and a lovely one

Woman's Day Guide to Good Gardening by JEAN HERSEY Tips and shortcuts for raising more and better flowers, regetables and house plants all through the year

A Portfolio of Spring Hair Styles by JUDITH CHASE CHURCHILL Twelve soft and feminine new styles designed exclusively for BEAUTY our readers with complete directions for setting and combing

IIPS for Frequer meanines by John Garrison

A distinguished hair stylist tells you how to choose the most becoming hair style and how to keep it looking beautiful Tips for Prettier Headlines by JOHN GARRISON

Pictures are one of your best decorating tools when you DECORATING How to Decorate with Pictures mat, frame and arrange them as a decorator does

Mat. frame and arrange them as a decorator does

Mat. Living Room Picture Wall looks like huge work of art

Entrance Hall becomes a personal art gallery

Dining Area is set off by a screen of pictures Interior Hall is used to display family pictures 72 Kitchen takes to bright, cheerful prints

A Professional's Guide to Altering Ready-Made Clothes FASHION

by MARY JOHNSON

A sketchbook of invaluable instructions on alterations. A skeichook of medianot mottactom on alteration This month, Part I: what to know before you start; This mount, Fart 1. what to know object you st changing the hemline; and waistline alterations

Paintings in Yarn: The Colcha Stitch by REBECCA JAMES Paintings in varn: the Colcha Sutth by Redecca James

An artist tells how she learned to use a traditional embroidery

An artist tells how she learned how you too can make the same tells how you too can make the same tells have been supplied to the same tells. NEEDLEWORK An artist tens now suc warness to use a traditional embroidery stitch of old New Mexico and how you, too, can make it stitch of old New Mexico and now you, too, can may your own; illustrated by seven exquisite embroideries

The T Shirt Goes to 10Wn

Eight versatile styles knitted in a new drip-dry yarn that Eight versatile styles knitica in a new arip-ary yarn that needs no blocking. Complete instructions begin on page 74

30 Money Saving Menus for April Recipe of the Month: Braised Lamb Shanks FOOD

Menus and recipes for tempting dinners, each built around a different type of fully-cooked ham

A superb collection, gathered by James Beard, of the best examples of French cuisine

Excellence: Main dishes of fish,

French Cooking par Excellence: meat and poultry; vegetables

The Collector's Cook Book: French Cooking Ine Collector's Cook Book: French Cooking
Matchless recipes for hors d'oeuvres, soups, salads,
Watchless recipes for hors d'oeuvres, soups, salads,
we getables, meat, fish and poultry, main dishes and desserts
vegetables, meat, fish and poultry, main dishes and desserts

complete upholstery job. from frame WORKSHOP New Facy Way to Upholster

in our next issue

Special Feature: Gallery of DOG PORTRAITS

50 enchanting pictures of America's most popular pets

SLIM FOR SUMMER

A program of exercises to take off inches and a diet to take off pounds planned by the famous beauty expert Elizabeth Arden

Fashion's newest, most feminine, most beautiful look:

LACE in spring and summer fashions
plus a sewing lesson
by MARY JOHNSON

DINNER PARTIES

for four, six or eight people _PLUS_

DINNER PARTY **DESSERTS**

From A Jittery Cook

A Professional's Guide to Altering Ready-made Clothes PART II: Instructions on refitting necklines, side seams. shoulders and sleeves

TOAST COOK BOOK A wonderfully varied

group of recipes for breakfast, lunch and dinner

GARDENS FOR PRIVACY

Landscaping ideas and planting suggestions for six small gardens

8 BABY SACQUES Exquisite little gems designed by the Carmelite Nuns of Queretaro, Mexico

A new, exciting idea in TABLES

with lift-or-lower leaves and hidden storage space

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Needlework and Crafts: ROXA

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Teen Age: SUSAN B HOLMES ARKE Teen Age: SUSAN B. HOLMES MARKED What Goes On Here:

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RUTH BROWN

On the cover:

an original watercolor painting up to the cover to the

Woman's Day is a W. H. FAWCETT, Get W. H. FAWCETT, JR., ceretal ROGER FAWCETT, General DONALD P. HANSON, Secretal GORDON ENMOSTT, Secretal GORDON ENMOSTT. ROSCOE FAWCETT, Circulation DIR ROSCOE FAWCETT, circulation Director Direct SURDON FAWCETT, Circulation ROSCOE FAWCETT, Carried Director

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Stretchbra Bandeau. The original Stretchbra Slip. This little Stretchbra is Stretchbra. It stretches everyplace a bra also a slip. Or is this little slip also a bra?



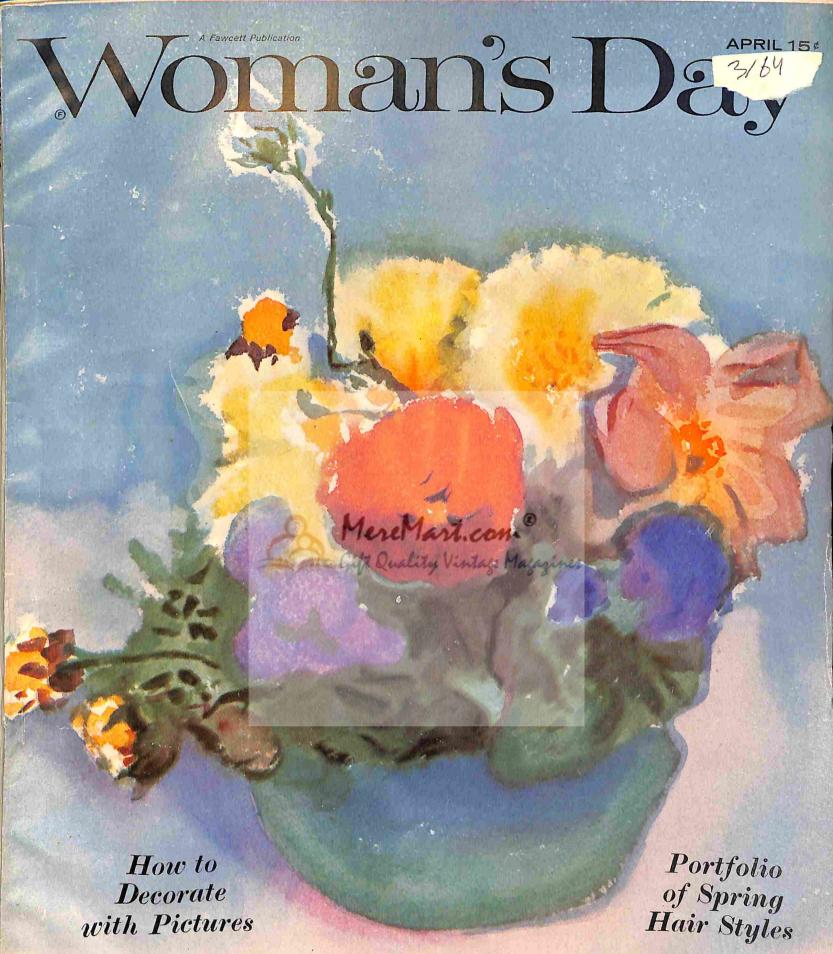
should stretch, but never did before. 5.95. Antron® nylon tricot below the belt. 12.95





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APRIL, 1964



Special 8-page Bonus Book 200 WAYS TO BE A BETTER GARDENER The Art of French Cooking • Four Festive Ham Dinners PAINTINGS IN YARN: THE COLCHA STITCH