

"Since I put him on PARD,  
my Spaniel's  
been in  
*Excellent  
Health!*"

Says  
Miss Jeanne Jacques  
of Detroit

A certified statement  
from Miss Jeanne Jacques,  
Detroit, Michigan

"Six months ago my Cocker Spaniel, Poochie, suffered from a severe skin ailment. We tried just everything, but his condition failed to improve. Then, a neighbor suggested that we try Pard—and I certainly am glad we did! Within a month Poochie's skin healed completely and ever since then Poochie

won't touch anything but Pard. And thanks to Pard, his health has been excellent!"

The facts of this case history were sworn to before me on April 20th, 1940—Walter C. Rath, Notary Public.

all, Pard has weaned 290 dogs at Swift's Research Kennels. While on Pard, none ever experienced any of the common ailments caused by hit-or-miss feeding!

the dog world—excessive shedding, listlessness, dietary skin irritation, and nervousness are widespread complaints. Leading veterinarians state that these and many other com-

mon ailments are, in the main, due to faulty feeding. And when not attended to, they sometimes develop into far more serious disorders!

But here's reassuring news from Pard's Generation Feeding Study. 5 successive generations of registered dogs have been raised exclusively on Pard without a single diet-caused complaint. All matured in sturdy, vigorous health—conformed well to the standards of their breeds.

Such a splendid health record points to the benefits your own dog can derive from a regular Pard diet. Start him on Pard now—he'll love this nutritionally balanced ration!

Playful...peppy...that's the way Pard-fed dogs at Swift's Research Kennels are and have always been! Pard'll keep your dog in tip-top condition, too!

**PARD**...SWIFT'S NUTRITIONALLY  
BALANCED DOG FOOD



Home of Mr. Paul S. Bieler, Ogden, Utah

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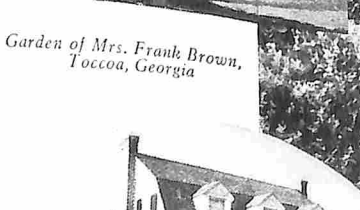
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Home of Mr. and Mrs. Thomas M. Olson,  
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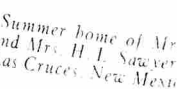


Garden of Mrs. Frank Brown,  
Toccoa, Georgia



Pool of Mr. and  
Mrs. W. O. Cayton  
Alma, Nebraska

Summer home of Mr.  
and Mrs. H. I. Sawyer  
Las Cruces, New Mexico



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it's hygienically  
clean!"**







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