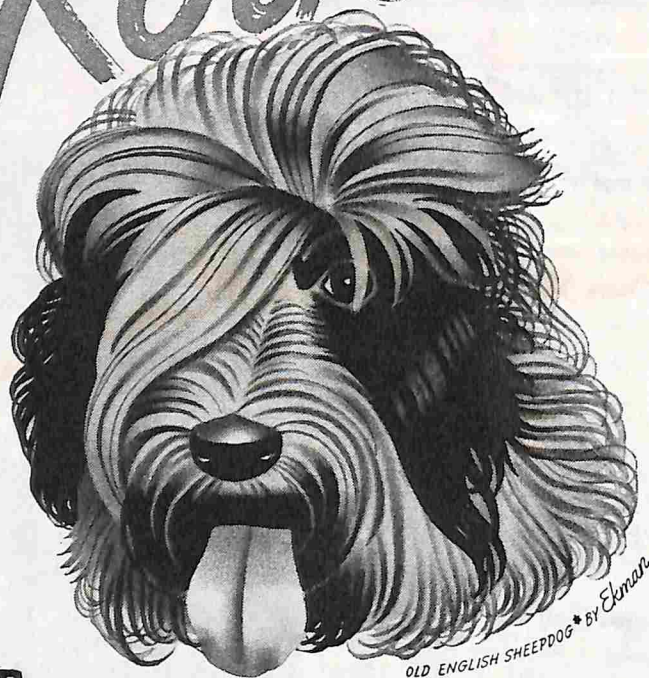


# TREAT ME

# ROUGH-



But spare my stomach!

Hard to digest foods, haphazard feeding  
are most frequent causes of  
common dog ailments

"SPECIALIZED" describes your dog's stomach in a word, whatever his breed! For all dogs are alike in this respect—they simply can't handle just any foods. Consistent good health depends on a balanced, easily digestible diet. It helps prevent excessive shedding, listlessness, nervousness—many other common ailments.

Scientific feeding studies have

NATURE HAS LIMITED THE DIGESTIVE CAPACITY OF ALL DOGS!

"Because the digestive systems of all dogs are comparatively specialized, care should be taken to feed an easily digested ration. 5 generations of Pard-fed Cocker Spaniels, at Swift's Kennels, have escaped every diet-caused ailment."

H. E. ROBINSON, Ph. D., Swift & Company  
Nutritional Research Laboratories



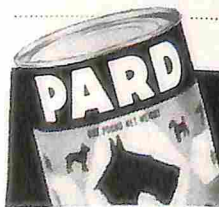
shown again and again that Swift's Pard is a health-protecting, safe diet for dogs. At Swift's Kennels, Pard has kept 5 generations free from all diet-caused ailments. Their carefully charted histories reveal excellent general health, growth, and conformation to breed!

Now's the time to put your dog in tip-top condition, and keep him so. Feed Pard, recommended by veterinarians as a regular diet for all breeds!

\*A fine working breed, the Old English Sheep Dog is exceptionally good natured. An intelligent watch dog, gentle with children.

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Open a can of Pard. See how fresh and wholesome Pard looks and smells. If Pard does not come up to your expectations in every way—send the label from the can to Swift & Company, Chicago, Ill., with your comments. Swift will give you double the price you paid.



## PARD

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NUTRITIONALLY  
BALANCED DOG FOOD

THE AMERICAN HOME, July, 1941, Vol. XXVI, No. 2. Published monthly by The American Home Magazine Corporation, 444 Madison Ave., New York, N. Y. Subscription price \$1.00 a year; two years, \$1.50; three years, \$2.00; (in Canada \$1.50 a year; two years, \$2.50; three years, \$3.50); foreign postage \$1.00 per year extra. Entered as second class matter December 31, 1935, at the post office at New York, N. Y., under act of Congress, March 3, 1879.



Home of  
Mr. and Mrs. E. E. Sammis, Jr.  
Ossining, N. Y.

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THE AMERICAN HOME, JULY, 1941



# The American Home

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