

Books for THE AMERICAN HOME

You Will Surely Find Here Just the Ideas You Have Been Seeking to Give Your Home Personality and Charm

DESIGN FOR DECORATION

Edited by Ina M. Germaine



This book is the product of the work and ideas of many original decorators and it is intended to assist in the planning of an entire home, a single room, or some details in the room. Whether they may have unlimited purses or slim ones, whether their taste runs to Swedish modern, traditional Georgian, or American Colonial, home owners will find here valuable advice and suggestions. The book also recognizes the fact that many people who do not want to make drastic changes, delight in the fresh effects they may have on their decorative accessories. This book is comprehensive in its scope, taking up its descriptive text and in pictures new and interesting ways of using antique and modern furniture, lamps, silver, glass, china, rugs, wallpaper, fabrics, and even the new plastics. Most of these are shown in harmonious settings, to give a clear idea of how they can best make the home a pleasant and distinguished place in which to live.

Whether you are furnishing a new home from the ground up, refashioning your present rooms, adding new upholstery, hangings or wallpaper, or merely rearranging your present furnishings for better effects, this book will show how to do it in taste that is unchallenged in its simplicity and charm.

8x11—hundreds of photographs—PRICE \$4.00

The Only Complete Book with Pictures and Text on MODERN Furniture, Furnishings and Decoration

DESIGN OF MODERN INTERIORS

by James Ford and Katherine M. Ford

THE FIRST COMPREHENSIVE SURVEY of recent American Interior Design, exclusively in terms of modern architecture and related arts. Interiors of 106 houses and apartments, located in 70 towns and cities, in 18 states are portrayed in 324 illustrations. Examples from the work of 124 architects and designers are grouped for convenient study under such headings as: Living Rooms—Dining Rooms—Furniture—Bed Rooms—Bars—Fireplaces—Entrances and Stair Halls—Living-Dining Rooms—Dining-Kitchen Combinations—Nurseries and Play Rooms—Sun Rooms and Terraces—Libraries and Studies. An important feature of the book is the interrelationship of rooms and the best organization of total space. Statements by the architects and designers whose work is represented explain the choice of MATERIALS, COLORS and DESIGNS.



Illustrations and text combine to portray the best contemporary principles and practices in designing the home interior for all home activities and above all for gracious modern living.

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by Ina M. Germaine

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LET'S SET THE TABLE

by Elizabeth Lounsbury

Introduction by Emily Post

A wealth of ideas and suggestions for making parties and regular family meals more colorful and attractive. Separate chapters on breakfast, luncheon, afternoon tea, dinner, buffet supper and special occasions. Linens, china, glass, silver, flowers, and decorative accessories are discussed and lavishly illustrated. The book is lavishly illustrated with photographs of the author's most famous tables. Cloth 6 1/2 x 9 1/4 PRICE \$2.75

HOST AND HOSTESS BOOK

Compiled by HELEN KROEGER MUHS

This is a guide to successful entertaining, formal or informal, indoors or out, for the amateur and the experienced alike. Within its pages one finds designs for entertaining, concise, easy-to-follow suggestions for every type of festive occasion, be it a garden breakfast or a formal wedding supper. How to invite the guests, how to decorate and set the table, what to serve and how to prepare it, games to play—no phase of entertaining has been omitted. And, the graphic illustrations are a veritable gold mine of distinctive and original party ideas. In an era when parties have given way to living rooms and backyards have been replaced by terraces and patios, the forms which hospitality may take are legion. Our one thought is to achieve the maximum of enjoyment for our guests, with a minimum of effort on the part of the host and hostess. PRICE \$1.50

DOLLS TO MAKE

For Fun and Profit

by Edith F. Ackley

Edith F. Ackley, the author, has been making dolls successfully for years—baby dolls, charming little girl dolls, rag dolls, gypsies, princesses, china dolls, china dolls, dollhouse dolls, fashion dolls, character dolls, and costume dolls. Her dolls, sprinkled over this country and abroad, in homes and in doll collections, have given delight to young and old. Hand-made dolls have an irresistible charm all their own. Mrs. Ackley tells simply and exactly how to make dolls, with patterns for both dolls and clothes. The directions are so clearly given and the patterns so simple that the children of eight and ten can follow them and have hours of fun; yet from the same doll dolls can be made professionally in shops. PRICE \$2.50



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by Natalie Morgan

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FIRST READER for ANTIQUE COLLECTORS

by Carl W. Drepperd

This book is written expressly for the layman. It's a handbook of antiques, extremely complete, and lavishly illustrated. It tells the collector what he is buying, the home owner all he wants to know. With many hundreds of illustrations and a big glossary index, it is an indispensable guide to American antiques. Each article is concisely described and illustrated on the same page. It thus becomes very easy to identify a specific Windsor chair from the drawing and description. There are anecdotes to bring out the collector's chuckle and there is a very lucid explanation of how and why ads and values change. Virtually every item of interest to the collector is included here. The furniture section is the largest and discusses: Tables, Chairs, Settees, sofas, Seats, Stands, Sideboards, and Cabinets; Highboys and Lowboys; Desks, Bureaus and Chests of Drawers; Bedroom and Bathroom Pieces from all periods—William and Mary, Queen Anne, Chippendale, Adam, Hepplewhite, Federal, Sheraton, Directoire, Duncan Phyfe, Victorian, and so on. The book also goes thoroughly into: Clocks; Mirrors; Elegances and Fancies; Silver and Sheffield Plate; Pewter and Britannia; Lamps and Candlesticks; Pottery; China; Blown Glass; Bottles and Flasks; Paintings, Engravings and Lithographs; Children's Toys, etc. PRICE \$3.00

LET'S MAKE A GIFT

by Ruth Wyeth Spears

How to make gay and useful gifts that will cause you to be remembered with gratitude. Lots of fun to make—no special materials or tools needed, no special skill or ingenuity. From a luncheon cloth to a bathrobe, dozens of articles are explained. Simplified working drawings, pictures, and step-by-step instructions make it easy. Suggestions to fit in every home, gifts for the bride-to-be, gifts for the young ones, etc. It's fun to give a gift you've made yourself! PRICE \$1.50

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