



THE AMERICAN RIFLEMAN

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THE COVER

The shield-like emblem in the center of the cover will become world famous this year as the official symbol of the 40th International Shooting Union World Championships to be held at Phoenix, Ariz., Oct. 11-26, under NRA sponsorship. The bullseye, adopted in 1962 as the ISU emblem, contains five colors. One or more of these appear in the flags of all participating countries. The ISU emblem is superimposed on a U.S. shield with a hovering American eagle, a combination denoting the united efforts of the NRA and ISU in conducting the first World Championships to be held in the U.S. since 1923. Flanking the official World Championship emblem are the two hemispheres whose shooters will participate at Phoenix.

Cover design, Ashley Halsey, Jr.; color and typography, John A. Harper, Jr.; layout, Richard Bohan. Hemisphere maps, courtesy C. S. Hammond & Company.

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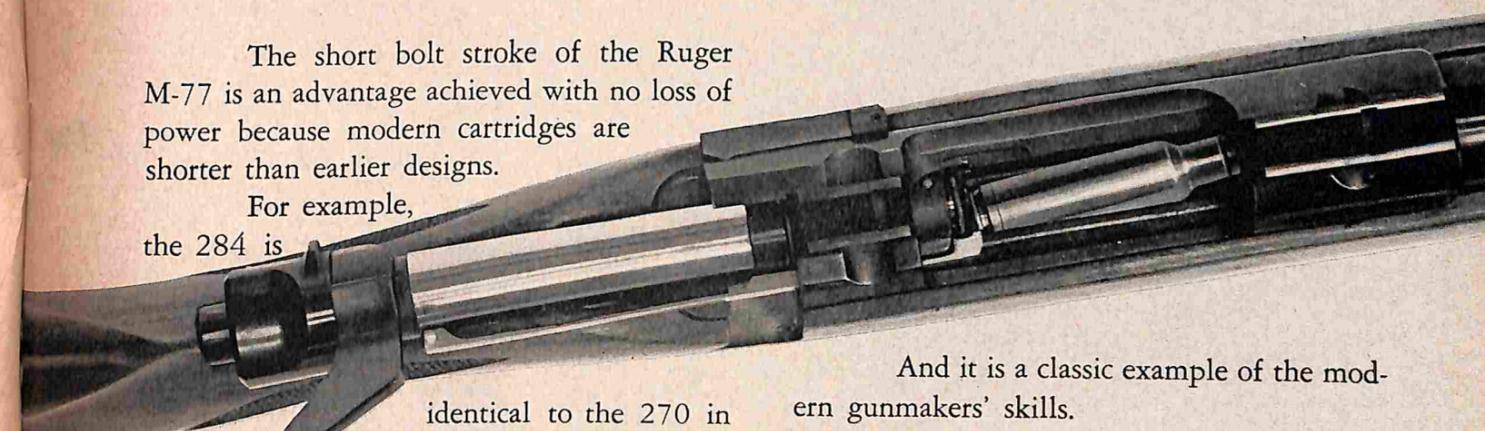
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- Without open sights, but with Ruger steel tip-off rings—\$160.
- With open sights and Ruger steel tip-off rings—\$175.

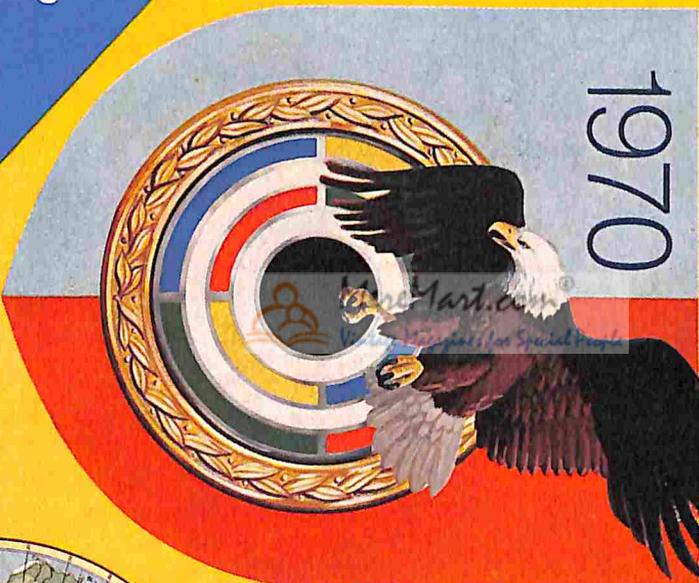
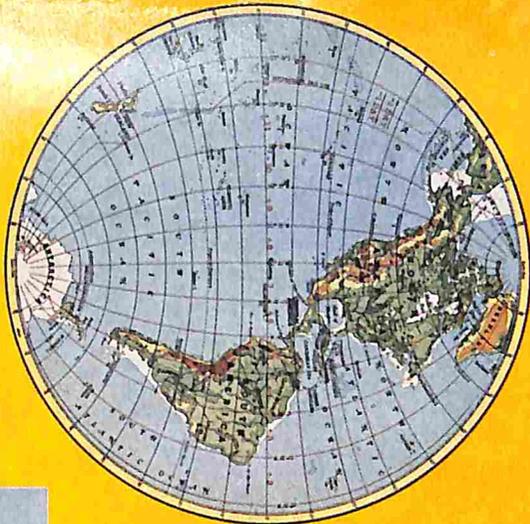


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