

# The New 20<sup>th</sup> Air Force

FLIES THE WORLD'S MOST MOTORIZED PLANE



Wings that embrace the world form an emblem that fittingly symbolizes the global missions for which the new 20th Air Force was created

THE MORE BONDS  
YOU BUY  
THE MORE PLANES  
THEY FLY

From the moment its four giant engines start their thunder, until its tricycle landing gear again touches ground, scores of tiny *electric motors*, of many types, help guide and make the Superfortress all that its name implies.

Electric Motors, many more precisely built than the finest watch, aid the pilot in setting his course . . . and holding it. They activate the instruments that fill the flight engineer's panel. They make it possible to bomb with pin-point accuracy . . . and record the results. They help the gunners wipe out enemy planes. Even the radio operator depends on motors to get messages through.

Delco Appliance, which has already delivered several million precision-built war motors, is proud to be supplying most of the electric motors that help the B-29's fly the world.

## There's a Great Day Coming!

"Victory Is Our Business" until peace comes. With that "great day" we shall return to building home and farm appliances that will be still finer because of our ever-increasing knowledge and experience.



# DELCO APPLIANCE

ROCHESTER, N. Y.

DIVISION of GENERAL MOTORS

PEACETIME PRODUCTS: DELCO AUTOMATIC HEAT (OIL-GAS-COAL)  
DELCO LIGHT AND POWER PLANTS, DELCO LIGHT BATTERIES,  
DELCO WATER SYSTEMS, AND DELCO APPLIANCE MOTORS.



## A FEW OF MANY DELCO APPLIANCE MOTORS USED IN WAR AND WITH PEACETIME APPLICATIONS

A tiny Titan. One of the smallest motors of its capacity ever developed for high efficiency and continuous duty.

- Operates at speeds up to 25,000 r.p.m. (about ten times the speed of an airplane propeller).
- Operates efficiently in temperatures from 60° below zero to 150° above and from sea level to stratosphere.
- Advanced design permits motor speed to be governed within a range of plus or minus 1%.
- With a quarter-inch gear it will lift 50 times its own weight. Uses less current than an automobile taillight bulb.



RADIO TRANSMITTER MOTOR



LAMP HOUSING MOTOR



PERISCOPE GUNLIGHT MOTOR



SIGHTSIGHT MOTOR



GENERAL PURPOSE MOTOR



ANTENNA DRIVING MOTOR



FIRE CONTROL MOTOR



COMPUTER MOTOR



AERIAL CAMERA MOTOR



GUN CHARGER MOTOR



GYROSCOPE GUNLIGHT MOTOR



AUTOMATIC PILOT MOTOR

# Better Homes & Gardens

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Cover photograph was taken in the New York City home of Mrs. Pamela C. Colgate, decorator, by Anton Bruehl. A clever idea we can all copy is the deep, rich blue used to line the bookshelves in Mrs. Colgate's home. The blue, taken from the background in the chair covering, is repeated in the room draperies.

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\*In military service

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