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# Across the Editor's Desk

## THE PICTURE ON THE COVER

NO MATTER where you go, you run across *Better Homes & Gardens* subscribers. While taking into the Canadian wilderness the canoe trip mentioned on this page in the July issue, I met two of them, looking like lumberjacks, tho they are professional men at home. This particular territory is visited by only a dozen people or so each summer, since it is fifty miles from the nearest chocolate eclair.

TWO new dishes, both very easy to take, will always be remembered in connection with this trip, on which every man is his own cook, unless he has a guide, which we didn't. One was blueberry pancakes which I made by aid of local wilderness product. The other was baked walleyed pike, basted with a sauce made of lemon powder, tomato paste, and butter, and surmounted by strips of bacon. Sometime we shall publish recipes for these two items, one of them furnished by a man we met away up in the woods, where all the cookery is done on a stone fireplace and the nearest shelf consists of a granite rock, and every dish must be flavored with a pinch of wood ashes or pine needles, whether you like it or not.

AND now the summer is over and the most gorgeous of all seasons is at hand. We forget the drouth and the behavior of thermometers, and think of frosty evenings and ruddy apples and butter-nuts and catching up on our reading of fat books and of screeds telling whether politicians have wings.

ONE of our readers who has spent the year in a strange part of the country, distant from her home, writes: "It may seem a little strange, but there are two things that give me a comforting reminder of home. One is my own church, which is about the same wherever I go. The other is the nationally advertised food products, upon which I know I can depend, whether I buy them in Portland,

THIS ideal grouping for an Early American room centers around a little love-seat which in a small room such as this one often makes a much better piece beside a fire than a heavy sofa. It's covered, moreover, with a small-patterned chintz which is most appropriate to use in a room with pine walls. Behind the love-seat an interesting grouping has been obtained by placing a table the same length. The lamp on it was selected especially to give excellent lighting over the shoulders of those using the love-seat. Small silhouettes and highly polished brass andirons, perfect for a Colonial setting, complete the arrangement.

Maine, or Portland, Oregon. Some of the local products may be good, but I don't know them, and the safest way is to buy the one which is nationally advertised and distributed."

ONE of our executives asked me some time ago if I had noticed the order form enclosed in each issue, provided so that you may send gift subscriptions to your friends and relatives if you wish. I keep thinking of his question, at odd moments, and the more I think of it, I really believe he wanted me to pass the suggestion on to you.

HERE'S another young chap who seems to have run Neville Phillips, of Glendale, California, a close race. (Remember the story in February?) Arthur Ogilvie, Kankakee, Illinois, like Neville, is 19 years old, and he has had a garden of his own since he was 7. Among other things he had 1,500 tulips, of 100 varieties, this year.

FRED BOHEN, president and general manager of the Meredith Publishing Company, spent several weeks in England last summer and was especially impressed with the fact that everyone in England who owns or occupies a piece of ground of any size, large or small, is a real gardener. If this country can raise a big crop of Neville Phillips and Arthur Ogilvies, we shall rival England in this respect.

WHAT this country needs is brighter and better kitchens. The cunning husband is he who provides a kitchen that is so beautiful, restful, idyllic, and scrumptious that his wife will want to spend all her time in it, concocting phenomenal stews, goulashes, steaks, pies, roasts, pickles, noodles, pretzels, pan-cakes, preserves, wiener-schnitzel, and such. And if the kitchen wins a big prize in our Better Kitchens Contest, the project might even become self-supporting.

Editor

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