PUBLISHER Austin H. Kiplinger

EDITOR ROBERT W. HARVEY

EXECUTIVE EDITOR JOHN W. HAZARD

SENIOR EDITORS ARNOLD B. BARACH, ROBERT A. MARSHALL, SIDNEY SULKIN

GIVE Changing Times

CHRISTMAS ...

sts

OI fi OI m

a

nd 11ϵ

g or

01

 \mathbf{n}

c

ar lo

ig.

Ta:

is V 0.

h tr

e: fa

12

d 0

SPECIAL CHRISTMAS OFFER:

Only \$5 each for 2 or more 1-year Gift Subscriptions, one of which may be your own. (\$6 for a single 1-year Gift Subscription.)



A beautifully designed gift-announcement card A colorfully wrapped copy of the Kiplinger Money.

A colorfully wrapped New Ideas on Your Book. A colorfully wrapped copy of the Kiplinger Money,

Your Money

Your Money

A colorfully wrapped copy of the Kiplinger Money,

Your Money

New Ideas on Your New name

Success Book, mailed to each NEW

Job and Living, . . . Christmas.

Job and list just before Christmas. on your list just before Christmas.

See order form inside back cover. The records and available on records and available on records.

This time, like all times, is a very good one if the like all times, is a very good one if the time, like all times, is a very good one if the like all times all times are the like all times all times are the like all tim we but know what to do with it.



IN THIS ISSUE

October 1970

		VOL. 24, NO. 10
	THE MONTHS AHEAD Business getting better rents and some prices still rising new ways to prevent cavities the coming fuel crisis four-channel stereo.	3
	THERE'S A WHIFF OF POLITICS IN THE AIR	
	Are you involved? Are you registered? Have any idea what campaigning costs?	6
	WARNING! DOUBLE-CHECK THOSE CHARGE ACCOUNTS Stores can compute finance charges several ways. Whatever method they use must be stated on the bill, but understanding the terms used isn't too easy. This explanation will help you know what happens when you say, "Charge it."	7
	HOW ABOUT A NICE COOL FALL VACATION? To the West, maybe? Or perhaps to a big city or to one of the luxury resorts?	11
	LEARN THE NEW RULES ON LONG-DISTANCE MOVING They spell out what the mover must tell you and what standards he must meet.	13
	CAN WE EVER BUILD CHEAPER HOUSES? Bringing costs down is complicated by hard facts about land, labor, materials. New building techniques offer hope, but we may need other kinds of new ideas,	, too. 15
	YOUR QUESTIONS ANSWERED	
	Replies to queries from readers things you may also have wondered about.	20
	WHAT (IF ANYTHING) TO DO FOR YOUR HAIR	
	Sensible suggestions about what's good for it, plus a few cautions to note.	21
eMa	CHARTS THAT SHOW WHAT WENT WRONG ON WALL STREET There are thousands of them. Some are compiled by big organizations,	
valit	others by financial analysts on their own. Each reveals a part of the story. THINGS TO WRITE FOR	24
	Recent reports, booklets, pamphlets some are free all are useful.	28
	Ways to make clothes last longer	
	Shop carefully, and then use equal care when you wear, clean and store them.	29
	THEY'RE FINALLY DOING SOMETHING ABOUT TRAFFIC	
	A sampling of what's going on around the country to cure the traffic mess.	31
	JOBS: AN UPDATED LOOK INTO THE FUTURE	
	What fields offer the brightest prospects for the 70's? Here's a summary	
	of predictions—and what's behind them—for nine major occupational groups.	33
	IF YOU'RE ASKED TO BE AN EXECUTOR	
	Your main responsibility will be to carry out the provisions of the will. Several basic steps to take for some you may need professional help.	37
	YOU CAN SAVE IN SPITE OF YOURSELF Reinforce your will power with a plan that gets you to save automatically.	40
	WHAT'S GOING ON IN SCHOOLS & COLLEGES	
1	What bugs parents? opportunities for GI's ignoring poor students makes them worse do we really have too many teachers? getting college mone.	s y. 43
	CHEESE, CHEESE, THE NIBBLER'S DELIGHT	
	A shopper's guide to the many kinds of cheeses. Which have you tasted?	45
	Insurance for rented cars (page 19) * Tips on buying fresh fish (p	age 32)

You can't eat words (page 39) * Time to inspect the tires? (page 42)

