

Picture OF THE MONTH

Metro-Goldwyn-Mayer presents

LANA TURNER EZIO PINZA "MR. IMPERIUM"

MARJORIE MAIN
BARRY SULLIVAN

SIR CEDRIC HARDWICKE
Color by TECHNICOLOR

Screen play by
EDWIN H. KNOPF and DON HARTMAN

Directed by.....DON HARTMAN

Produced from his play by...EDWIN H. KNOPF



It's a starburst of Riviera nights, a sunburst of Palm Spring days, punctuated with song-bursts from the man with the million-dollar voice and personality to match. We are reporting, as you must surmise, the showmanship of M-G-M that puts Lana Turner's charms in the arms of Ezio Pinza. And then skyrockets the stars across two continents in a Technicolor music-romance called "Mr. Imperium".

Touring Europe as a singer with an American dance band, Lana meets the fascinating and mysterious Mr. Imperium on the shores of the sunny Riviera. They flirt, they fight, they fall into each other's arms—but the consummation of the courtship is interrupted by the dark clouds of crisis on the continent.

Some years later, the two meet again in America by elaborate pre-arrangement. In the intimacy and secrecy of a desert resort their youthful infatuation grows tempestuously. And at this point the combustible personalities of Lana Turner and Ezio Pinza fuse together like two flames.

Luxuriously gowned, Lana is the epitome of glamor, with a new softness and femininity enhancing her exciting personality. Ezio Pinza, as you know, is the man whose thrilling voice and magnetism swept him from the stage of the Metropolitan Opera into the wondrous musical "South Pacific" and now sets the screen to quivering in "Mr. Imperium".

There's no two ways about it—the former star of "South Pacific" is terrific!—whether singing folk-songs from a donkey cart winding down a seaside trail, giving voice to cowboy ballads, or singing his songs of love to beautiful Lana.

It's a gay picture and humorous too, with Marjorie Main as the unwitting Cupid of the secret meeting in Palm Springs, and Debbie Reynolds as a star-gazing teen-ager who's more than slightly suspicious of her incognito guests. Barry Sullivan and Sir Cedric Hardwicke contribute luster to the cast.

P. S. This is the year of "Quo Vadis"!

Woman's

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