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Guns Merchandiser

MAGAZINE OF THE FIREARMS TRADE

OCTOBER 1956 • VOL. 1 NO. 3

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RUMOR MILL

Rumor: Domestic shot shells are going to be made so that it is impossible to reload them, thus driving scattergun reloaders to imported cases or brass shells. The paper around the shot will be perforated so as to make them unsuitable for second use.

False: The Federal Cartridge Company's stand on this is typical of the categorical denials of the ammo companies. H. C. Russell, director of sales of Federal, stated: "I know that our shotshells are being made today just the same as they have for many years past." Apparently shells being reloaded today will be just as reloadable in the future.

Rumor: A short-action Remington gas-operated Model 740 rifle is planned for the new series of high-power cartridges that are shorter than the .30-06.

False: It is difficult to pin Remington down on this one. A look at the construction of the Model 740 shows the bolt is stopped by the slide weight hitting the barrel lump. And the bolt locks into the barrel extension. Consequently, it would be easy to build not only receivers of various lengths but receivers of light alloy. What the facts of the matter are, Remington will not say right now.

Rumor: The two major primer makers, Remington and Winchester, have stopped supplying primers to give the handloading game a big setback. Reasons are that the move of the New Haven cartridges facilities of Winchester to East Alton, Illinois, have interrupted primer production, and that Remington is stockpiling them.

False: Both Winchester and Remington officials deny this rumor. Winchester points out that while the move to East Alton will create some problems in production, these are of a nature that can be ironed out as they occur. Scheduling of ammunition production, including components for the trade, continues as usual. While primer manufacture at New Haven will cease, primer manufacture at East Alton will continue. Remington also indicates that there will be no shortage of Klean-bore primers in the trade.

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Guns

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MAGAZINE OF THE FIREARMS TRADE

HOW TO
SELL
\$1,000
GUNS



WHAT MAKES A GOOD GUN SALESMAN

SELLING PISTOLS TO DEFEND THE HOME