

LIFE'S PICTURES



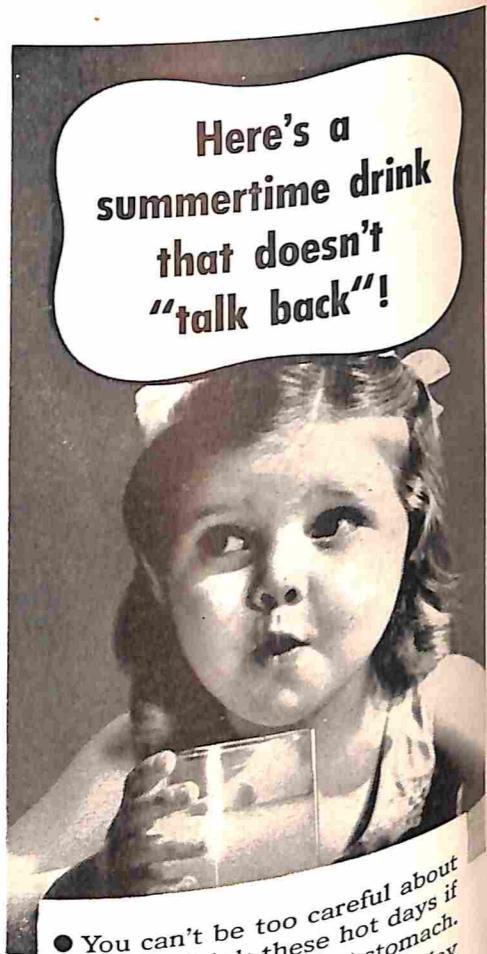
Jay Te Winburn is the photographer who filled the pages of LIFE's wedding album (pp. 10-13). In the last ten years he has seen more wedding cakes than most people have light bulbs and he still likes his job. Winburn grew up in North Carolina, where his father, John Thomas Winburn, had a portrait studio. His mother christened him Jay Te because she couldn't stand having two John Thomases in the house. Before he was 17, he had decided that studio work was what he liked best, and now, at 50, 95% of his work consists of wedding photography.

The wedding business is more exciting than it sounds. Only this spring, while trying to get a last shot of a fleeing bride, Winburn mounted a chair, was pushed off and fell on a flash bulb. Undaunted by a bad cut in his wrist, he ran out into the street, followed the bridal car to the first stop light and got the picture.

On June 22, he covered 14 weddings in 12 hours. In a case like this his son helps him out and they both fly from altar to altar in chartered planes, which worries Mrs. Winburn.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources credit is recorded picture by picture (left to right, top to bottom), and line by line (lines separated by dashes) unless otherwise specified.

COVER—PETER STACKPOLE
4—ACME
8—EISENSTADT-PIX
10 through 14—JAY
17—NEWS
18—



Here's a summertime drink that doesn't "talk back"!

You can't be too careful about what you drink these hot days if you want to avoid upset stomach.

That's why so many folks play safe and stick to grapefruit juice as their hot weather cooler. It's a grand thirst quencher, this tangy, delicious Florida canned grapefruit juice that's loaded with vitamins and minerals. Best of all—it's good for you in a dozen different ways. And you can't drink too much! Your grocer has it.

FLORIDA CANNED GRAPEFRUIT JUICE
FLORIDA CITRUS COMMISSION, LAKELAND, FLORIDA

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really SEE

LIFE

Vol. 9, No. 3

July 15, 1940

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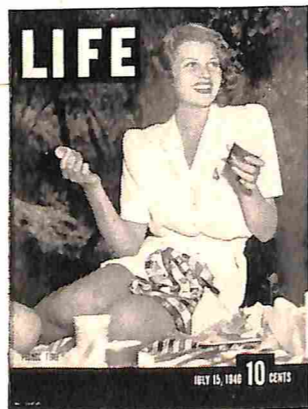
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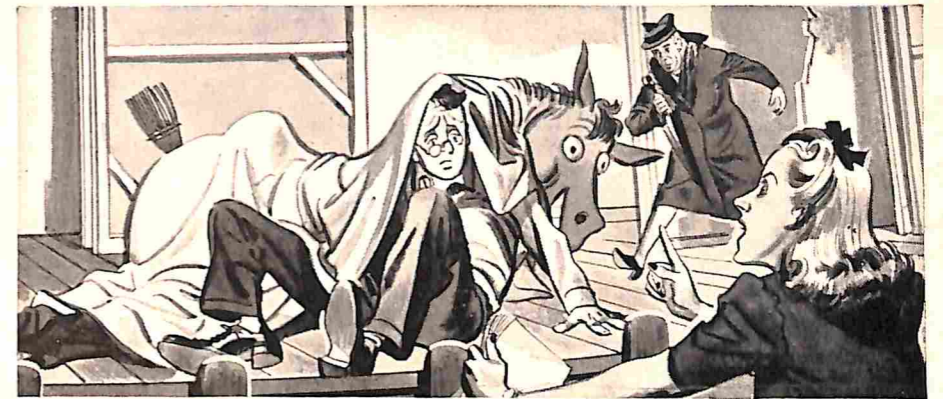
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LIFE'S COVER: Summertime is picnic time. And a new wrinkle in picnics—or perhaps a very old one—is Rita Hayworth's Hollywood bicycle picnic (see p. 58). Here is Rita, photographed by LIFE Photographer Peter Stackpole, a bicycle fan himself, as she starts in on the potato salad. She wears a white sharkskin playsuit, accepted Hollywood costume for bicycling. Despite the caterer's paper container, Mr. Stackpole testifies that the girls prepared the food themselves in Rita's kitchen and has photographs to prove it. For another picnic, see the Cape Cod clambake on page 67.

How's your "Pep Appeal"?

—by Dorne



Lil: Arthur—that's a horse, not a hearse! Put some pep in it!
Art: Aw, Lil! I didn't wanta be an actor.



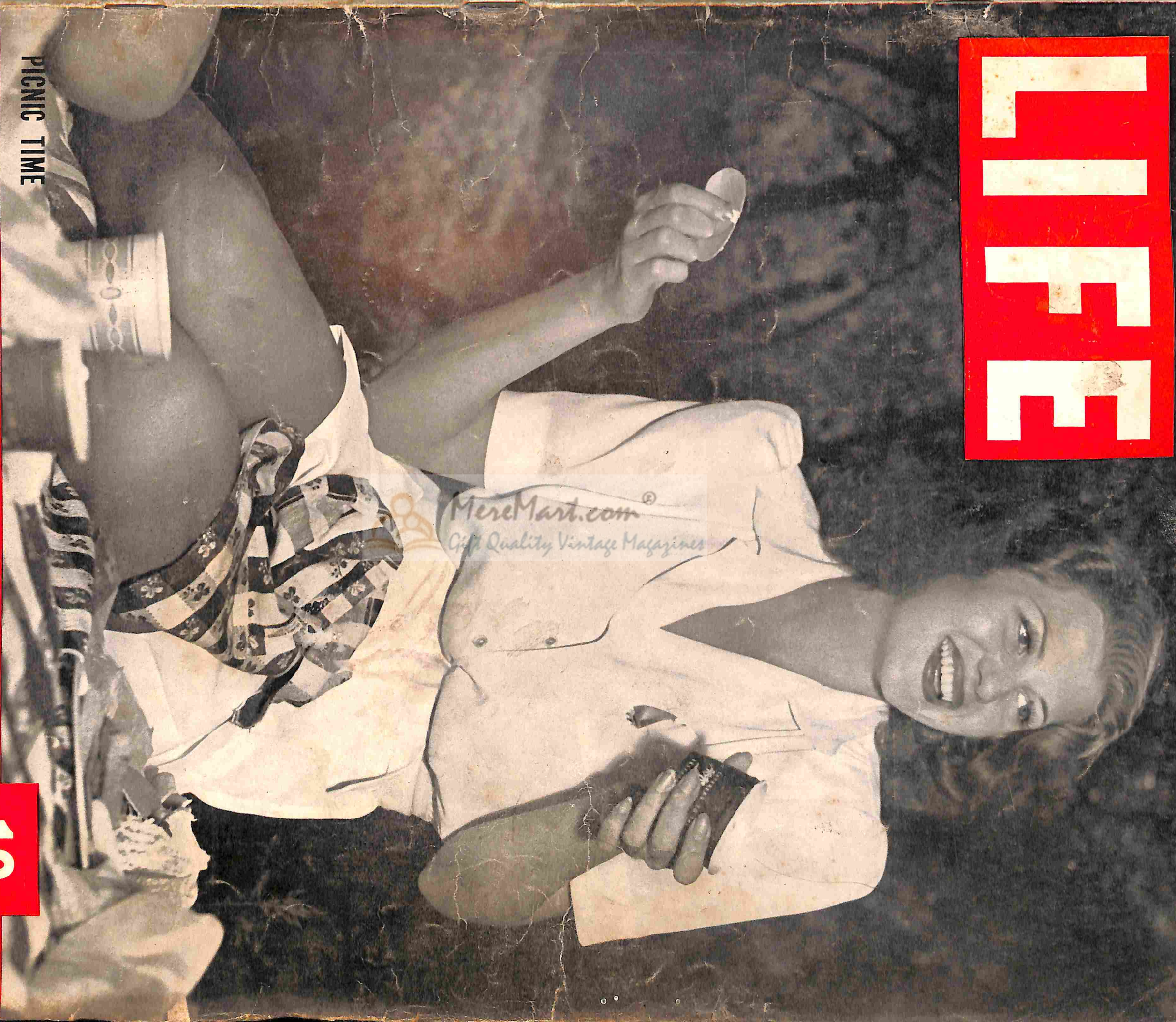
Aunt Patty: Lil, it's a plain case of no pep appeal! I'll bet he doesn't get all his vitamins. Come over to my house and I'll show you lesson number one—a lesson entitled "KELLOGG'S PEP."



Aunt Patty: And don't let him forget it, Lil! Right in that crisp wheat-flake cereal, KELLOGG'S PEP, are extra-rich sources of two of the most important vitamins, the ones our diets are most likely to be deficient in, vitamins B₁ and D.
Art: Holy smoke, Auntie! It's delicious! Why haven't you told us about it before?



LIFE



PICNIC TIME

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