

LIFE

IT'S A FAMILY TRADITION

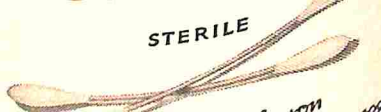


the photo on a fur rug!



...the dependability of
Johnson's Baby Products!

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LIFE

Vol. 33, No. 3

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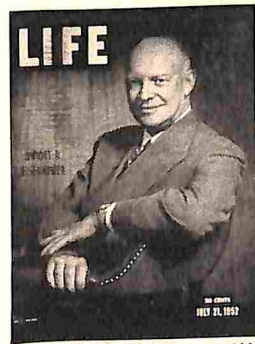
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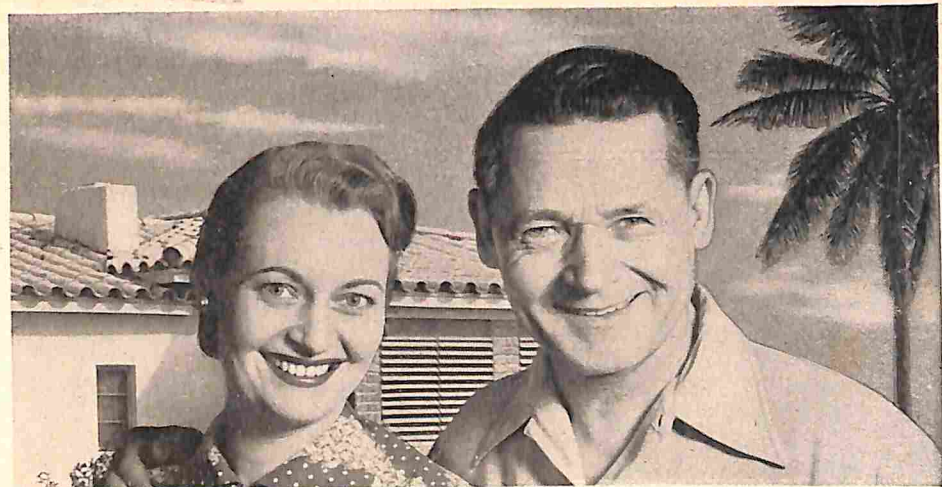
LIFE'S COVER



Photographer Arnold Newman took this week's cover a month ago when the candidate took time out from seeing the delegates to sit for the first color portrait since his return to the U.S. The picture completed one part of LIFE's preparations for last week's Republican convention. LIFE already had portraits of three others, and these, together with a picture of the superliner S.S. *United States*, were engraved into covers ready for the presses the moment the convention ended. The picture of S.S. *United States*, prepared in case the G.O.P. was deadlocked at press time, appears on page 59.

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How we retired in 15 years with \$250 a month

Just fifteen years ago I made up my mind that I'd retire. I wasn't making a lot of money, but I figured you can do almost anything if you really set your heart on it. Thanks to that step in 1935, I'm picking oranges in my own Florida backyard today. With an income of \$250 a month, guaranteed for life, plus social security benefits we'll be getting soon, Helen and I are living.

Back in '35, things weren't going so well at the office. Like most everyone else, we had salary cuts. But one friend of mine—Jim Morse—was hardly bothered at all. "I'm going to retire anyway," he said. "I'll be selling the house and packing up for Florida." How he could afford it I couldn't figure, because he never made more than a comfortable living.

"The answer is simple," said Jim, "a fellow's got to look ahead. He's got to realize he won't always be able to keep plugging at the same old job. He shouldn't have to either. With his family grown, he can live well on a lot less."

"Yes, but how can you plan today?" I asked.

"There'll always be business ups and downs," said Jim, "but there's an up-to-date way to insure yourself an income you can retire on no matter what happens."

It's called the Phoenix Mutual Retirement Income Plan. I started mine fifteen years ago and never felt happier! Now, pretty soon, I'll be getting my first check and retiring."


He told me that Phoenix Mutual had a booklet explaining all about its retirement income plans. So I dropped them a card. When I read the booklet, I knew *this was for me!* Not long after, I qualified for a Phoenix Mutual Plan of my own.

Since then, I've seen a lot of changes. The war came. Boom times, too. But I've always looked forward to what Helen and I are doing today—living our own life with a monthly check for \$250 and no clock to punch. You just can't believe how fast fifteen years go—when there's a care-free future ahead.

Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of \$10 to \$250 a month or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women—and for employee pension programs.

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