

Youngest Powers Models

to use ONLY KREML SHAMPOO



So, Mother—Wash Your Child's Hair This Easy Way. Notice How It Brings Out The Natural, Sparkling Beauty!

Every loving Mother likes to receive pretty compliments about her children's hair. And here's something every Mother should know about SHAMPOOS!

John Robert Powers, one of the greatest beauty authorities, always instructs even the tiny tots who are lucky enough to belong to his famous group of Models—to use only Kreml Shampoo. And certainly he should know!

Mr. Powers claims there's nothing better than Kreml Shampoo to thoroughly cleanse the hair and scalp of dirt and loose dandruff and to make the hair so much softer, silkier and easier to arrange. Notice how it brings

out the hair's natural glossy beauty and highlights.

Very Effective To Soften Dry, Brittle Ends

Kreml Shampoo positively contains no harsh caustics or chemicals. It never leaves any excess soapy film. Instead—it's a mild, gentle shampoo with a beneficial oil base—so excellent for shampooing children's hair.

Get a bottle today from any drug or department store. Your child will like the fragrant billowy suds of a Kreml Shampoo and you'll be delighted with results.



Mother! Take A Beauty-Tip From These Gorgeous Powers Models Just as John Robert Powers advises his child models—so he also tells his lovely grown-up models to always wash their hair with Kreml Shampoo. So, Mother, be sure to try a Kreml Shampoo on your own tresses. Kreml Shampoo leaves the hair so much softer, silkier and gives a natural lustrous sheen that lasts for days!

Kreml SHAMPOO

WARNING! DAMP CLOSETS will ruin your Clothing and Shoes!



HOW IT WORKS: Drier-Outer keeps closets & basements DRY! If you're troubled with damp, muggy closets and basements... then by all means get a Drier-Outer. This amazing new product actually WRINGS MOISTURE out of the air; collects dampness from the atmosphere and leaves the room D-R-Y. At department stores or write for dealer's name. Puritan Chemical Company, Atlanta, Georgia.

Closest Size Costs 69c Larger Basement Size \$2.00 (Prices slightly higher on West Coast)

Puritan DRIER-OUTER DRIES OUT DAMP AIR

WAR WORKERS watch out for ATHLETE'S FOOT With Itching Cracked Peeling Toes!

If you're discouraged about getting relief from Athlete's Foot (itching, burning soreness from raw, peeling, skin between toes)—just try Extra Strength Zemo—a Doctor's wonderful medicated liquid backed by 35 years' success. First applications of Zemo promptly relieve distress and thus give the irritated skin a chance to heal faster. Many druggists say there's nothing better. First trial convinces!

NOTE: Zemo is also grand for tired, sore, burning feet. "Extra Strength" ZEMO



CONTENTS THE WEEK'S EVENTS Invasion of Sicily 25 Editorial 34 Hero Robert Moore 35 New Georgia Offensive 36 Peacemakers at Princeton 41 Women Sailors Campaign to Re-enlist 55 First Anniversary of 8th Army Air Force 58 Billy Rose's Diamond Horseshoe 75 ARTICLE The Air Plan, by Francis Vivian Drake 67 Troop Landings at Gela in Sicily, by Jack Belden 32 PHOTOGRAPHIC ESSAY How To Fix It 87 CLOSE-UP Ingrid Bergman, by Thomas Carlile and Jean Speiser 98 ARMY Training Films 47 Enemy Weapons 111 ANIMALS Quarter Horse 81 ART Peter Hurd Paints Bomber Command 59 MOVIE "For Whom The Bell Tolls" 96 DEPARTMENTS Letters to the Editors 2 Speaking of Pictures: Sidewalk Art Show 8 LIFE's Reports: Part-Time Swing Shift, by Harold Keen 12 LIFE Goes to "The Fairyland of Candles" 116 Pictures to the Editors 122

ALL PHOTOS AND TEXT CONCERNING THE ARMED FORCES HAVE BEEN REVIEWED AND PASSED BY A COMPETENT MILITARY OR NAVAL AUTHORITY The cover and entire contents of LIFE are fully protected by copyrights in the United States and in foreign countries and must not be reproduced in any manner without written permission.



LIFE'S PICTURES

This picture of LIFE Photographer Bill ShROUT shows him on Lieut. General Millard Harmon's landing barge heading for Rendova Island (see pp. 36-38). He is holding a captured Jap sword which he later presented to General Harmon. ShROUT, 30, came to LIFE three years ago from the Washington News. He is married and has two daughters. This is his first war-zone assignment. While in the South Pacific waiting for action he photographed South Sea Island Scandals (LIFE, July 5).

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources credit is recorded picture by picture (left to right, top to bottom), and line by line (lines separated by dashes) unless otherwise specified.

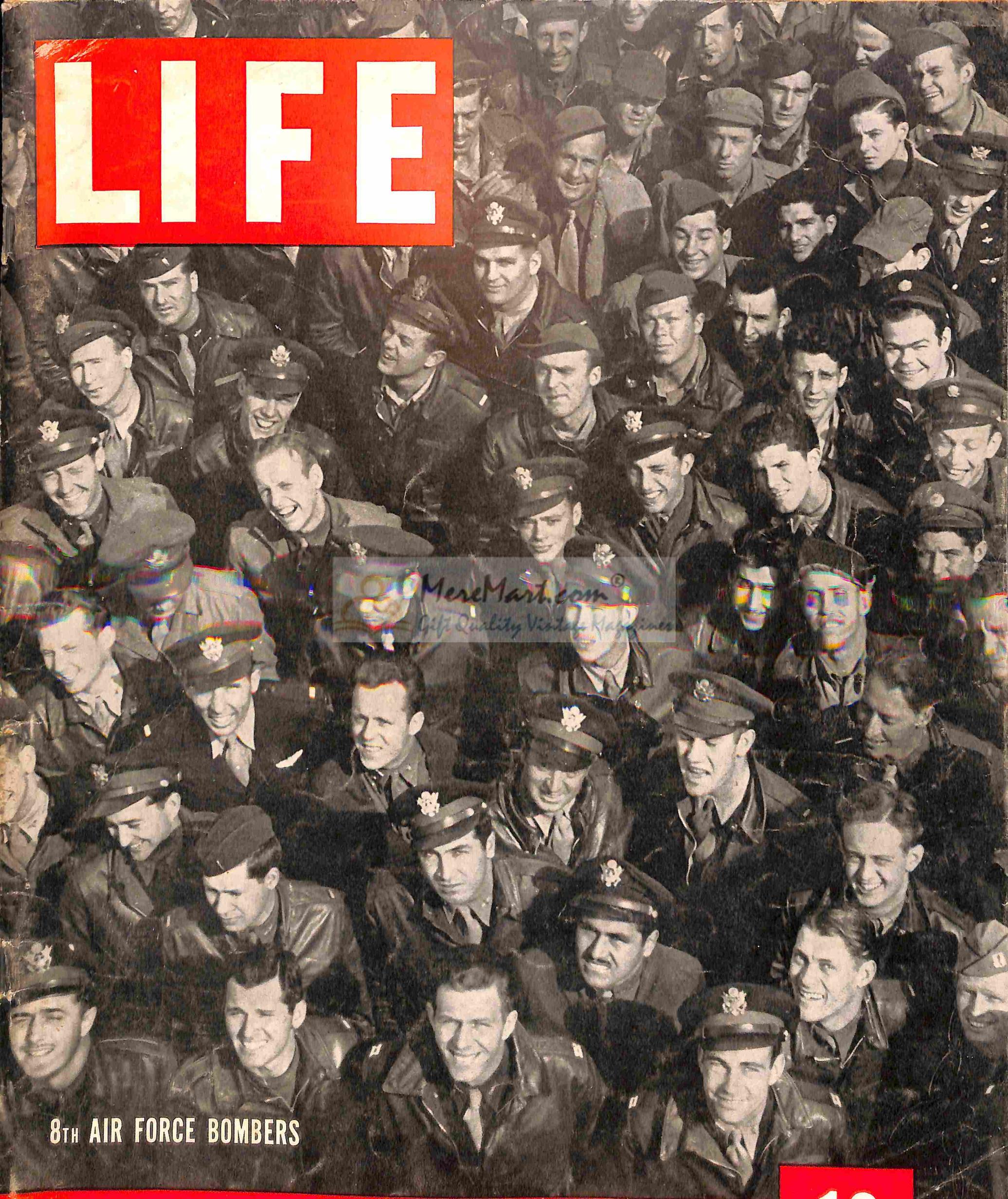
- COVER—DAVID SCHERMAN 8, 9, 11—MARY LOWBER TIERS 12—COURTESY CONSOLIDATED AIRCRAFT CORPORATION 25 through 29—NORMAN BEL GEDDES & CO. 30, 31—B. G. SEIELSTAD AND A. SODARO —FRANK STOCKMAN AND ELMER SMITH, B. G. SEIELSTAD AND A. SODARO 32, 33—U. S. SIGNAL CORPS PHOTO from INT. (3), BRITISH OFFICIAL from ACME, U. S. SIGNAL CORPS PHOTO, OWI from INT.—U. S. SIGNAL CORPS PHOTO, OWI from INT., BRITISH OFFICIAL from A. P., U. S. SIGNAL CORPS PHOTO (2) 35—ASSOCIATED PRESS 36, 37, 38—WILLIAM C. SHROUT 41, 42, 44—MARIE HANSEN 47, 48, 50, 52—U. S. ARMY SIGNAL CORPS 55, 56, 57—RALPH MORSE 67—CHARLES TUDOR 73—OFFICIAL U. S. ARMY AIR FORCES 75—KARGER-PIX 77—T. R. KARGER-PIX—bot. rt. KARGER-PIX 78—KARGER-PIX 81—HANSEL MIETH 82—HANSEL MIETH exc. cen. 84—HANSEL MIETH 87 through 93—ERIC SCHAAL 94—ERIC SCHAAL exc. bot. lt. ELMER SMITH 95—ERIC SCHAAL 96, 97—PARAMOUNT PICTURES 98—JOHNNY FLOREA 100—PETE CULROSS-ROCHESTER DEMOCRAT & CHRONICLE 108—JOHNNY FLOREA 111, 112, 114—BERNARD HOFFMAN 116, 117, 118, 121—RALPH CRANE from BLACK STAR 122—DANIEL S. SPIZ



LIFE'S COVER: The young men on this week's cover are members of the combat and ground crews of "Ted's Flying Circus," a B-24 squadron attached to the U. S. Eighth Air Force. They have bombed Axis targets in North Africa, France and Germany, as well as carrying out patrols over our own coastline. See pages 67-73 for one expert's theory on how they should be used in future offensives.

EDITOR Henry R. Luce MANAGING EDITOR John Shaw Billings EXECUTIVE EDITORS Daniel Longwell, Wilson Hicks ART EDITOR Worthen Paxton CHIEF EDITORIAL WRITER Russell W. Davenport SENIOR EDITORS: Noel F. Busch, Roger Butterfield, David Cort, Joseph Kastner, Joseph J. Thorndike Jr. ASSOCIATE EDITORS: Lincoln Barnett, Margit Varga, Richard Wilcox, Sermolino, George Frazier, Lisbeth de Morinini, Speiser, Philip Wooton Jr. SENIOR RESEARCHERS: Bernice Shrifte (Chief), Suzanne Bassett, Mireille Gaudin, Dorothy Larson, Elaine Morgan, Lillian Rixey, Shelley Smith, Marion Stevens, Lara Street. RESEARCHERS: Ruth Adams, Marion Bradley, Earl Brown, M. E. Crockett (London), Gertrude Epstein, Shirley Herzig, Caroline Iverson, Jacque Lansdale, Jeanne Perkins, Katharine Scherman, Dorothy Sterling, A. B. C. Whipple (Chicago). STAFF PHOTOGRAPHERS: Bart Sheridan and John Morris (assistant picture editor), Myron Davis, Alfred Eisenstaedt, Eliot Elisofon, J. R. Eyerman, Marie Ryan, Thomas McAvoy, Robert Lan- Ralph Morse, Carl Mydans, Hansel Mieth, Sherman, Frank S. Rodgers, David ShROUT, Peter Stockpole, George Strook, William Vandivert, Hans Wild. PICTURE BUREAU: Dorothy Hoover (Chief), Mary Carr, Alice Crocker, O. A. Graubner, Natalie Kosok, John C. Man- thorp, Maude Millar, Gladys Shramek, Margaret Smith. LAYOUTS: Charles Tudor, Michael Phil- lips. NEWS BUREAUS: David W. Hulburd Jr. (Chief), Helen Robinson (Assistant), Bernard Clayton (Honolulu), William S. Lowland (Atlanta), Sidney L. James (Los Angeles), Edward Lockett and Will- Lang (London), Felix Belair and Will- Ray Mackland (Washington), Joseph M- tell (Detroit), Robert deRoos (San Fran- cisco), Eleanor Welch (Chicago). PUBLISHER Roy E. Larsen GENERAL MANAGER Andrew Heiskell ADVERTISING DIRECTOR Howard Black

LIFE



MereMart.com
Gift Quality Vintage Machines

8TH AIR FORCE BOMBERS