

Dec. 46



"This Christmas, dear, I hunted for something just like you."

"Why, so did I, my darling. What's more, I found it, too!"

"Something as desirable . . . as only you can be,"

"Something ever faithful . . . as you are true to me!"

"Something slim and lovely . . . as you have always been,"

"Something strong and sturdy . . . built like you—to win!"

"Something true and honest . . . as you are to the core,"

"Something with endurance, of which you have such store."

"I think you'll find mine charming."

"I know you'll find mine swell!"

"Let's shut our eyes and trade 'em . . ."

"Let's open 'em and tell!"



"Why, dearest . . . how did you ever guess . . . I've been wanting a HAMILTON WATCH!"



For 55 years, a Hamilton Watch has been America's traditional Christmas gift. Left to right: GORDON—19 jewels, 18K natural gold case: \$210; NORMAN—19 jewels, 14K natural gold-filled case: \$66; FL-10—17 jewels, 14K natural gold case and fluted link bracelet: \$250; JESSICA—17 jewels, 14K natural gold case: \$66; FL-9—17 jewels, 14K natural gold case and snake chain bracelet: \$210. All prices include Federal Excise Tax.

Hamilton

THE WATCH OF RAILROAD ACCURACY

Hamilton's experience building railroad watches and navigational timepieces for our armed forces assures greatest possible accuracy in every size and grade.

Incredible human skills, unbelievably precise machinery, unrelenting inspection and constant scientific research—these are the high standards that Hamilton maintains constantly to produce fine watches for you. Remember, too, that every Hamilton is an American watch—the result of American craftsmanship and ingenuity. Write for FREE booklet. Hamilton Watch Company, Dept. C-25, Lancaster, Pa.

AMERICAN PHOTOGRAPHY 1946