

Enter the \$10,000 Taste of Organic® Recipe Contest

The New Organics Company Invites You
To Turn Your Cooking Talent Into Cash!

We believe that food should not only be good for you, but it should also taste terrific and be fun too. We invite you to try our New Organics products (see www.neworganics.com for a listing and the stores where they are available) then enter our contest with your favorite recipe.

- Select a favorite recipe containing no more than 15 ingredients;
- Make sure the recipe contains at least one of our great-tasting, New Organics products (see our Web site for listing of products);
- List ingredients and directions for preparation on a standard (8.5" x 11") sheet of paper. Limit 8 steps or fewer;
- Include a 3"x5" index card, write "The Great Taste of Organic Recipe Contest," the name of your recipe, your full name, street address, city or town, state, zip code, phone number, e-mail (if you have one);
- You may enter online at www.neworganics.com;
- Enter often, but only once each day;
- Entries must be postmarked (or entered online) no later than July 28, 2000.

Contest Entry Rules:

Recipes will be judged by a panel of chefs and food editors on the basis of taste, ease of preparation, creativity, and originality. One \$4000 National Grand Prize winner will be selected. Four First Prizes of \$1500 each will also be awarded, one in each region of the U.S.—Northeast, Southeast, Southwest, Northwest. All winners' recipes will be featured on the New Organics Web site. The Grand Prize winner's recipe will appear on the label of a New Organics product. Judges decisions will be final. New Organics employees or their family members are not eligible. Must be 18 years old or older to enter. Must be a United States resident. Void where prohibited.

Where to Mail Entry:

Great Taste of Organic Recipe Contest, The New Organics Company, P.O. Box 850893, Braintree, MA 02185-0893. Entries must be postmarked by July 28, 2000. Winners will be notified by phone or e-mail and names will be posted on our Web site by mid-October, 2000. For more contest info, call (888) 384-6742.



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www.neworganics.com

MAY/JUNE 2000

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