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Any publication, but most especially a new one, derives a great deal of its unique personality from its contributors. Among those sharing this debut issue of PLAYGIRL will be Dr. Anne-Marie Bennstrom, noted authority on exercise and the body. Aida Grey needs no introduction. Her name is synonymous with the ultimate in cosmetics and beauty aids Jack Bradford, astrology expert and versatile man personified, will be your guide to the stars in each issue, as well as teaching you how to make your own horoscope. Toni Holt did the Lyle Waggoner story for us and will continue to scout centerfold material. Nice Job - and Toni's got it! Check your local television guide for her syndicated Hollywood news broadcast. Norton F. Kristy, Ph.D., will be answering your ques tions relative to emotional and psychological problems. Dr. Kristy wa a research psychologist for The RAND Corp., for thirteen years. Among other special assignments, he once took over as president of a corpora tion designed exclusively to get divorced women back into the main stream of life. When it comes to fashion and knowing women and their finer tastes, Mr. Blackwell rates very high on our list. We'll be slippin into the best houses, the best boutiques, to bring you the very latest in fashion. Around Hollywood, New York, Paris, London, the word i Marvene Jones knows everybody who's anybody and then some Hence her column, On The Prowl. Julie and Frank Mackey, foremos experts on health, diet and nutrition, will give us the benefit of their vas knowledge. Internationally known Architectural and Interior Designe Hank Milam will be personally selecting and directing Designs for Living Hairstylist Jon Peters is into special cuts and sets, while his salons als stress ecology and health. He'll be bringing us insights into the latest i hair fashion. Our book reviewer, Susan Wolfe, is as expert as they come All of these contributors, plus PLAYGIRL'S other unique features, make our magazine a monthly must! A subscription form, designed espe cially for you, page 109.





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THE MAGAZINE FOR WOMEN

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