

# Modern PHOTOGRAPHY

COMBINED WITH  
MINICAM PHOTOGRAPHY

contents, october, 1949

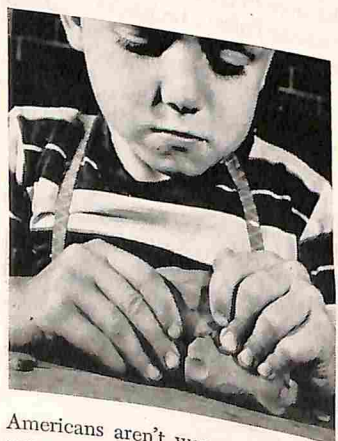
Editor  
FREDERIC B. KNOOP  
Managing Editor  
ARVEL W. AHLERS  
Associate Editor  
H. V. HILKER  
Consulting Editor  
JOE MUNROE  
New York Editor  
GEORGE BERKOWITZ  
Layout  
NOEL MARTIN  
Editorial Secretary  
KIRK POLKING  
Production Manager  
WILLIAM D. ZAEH  
Circulation Director  
J. W. PACE  
Business Manager  
ARON M. MATHIEU

## articles

- 20 Pictures Sell Peace, GRANT CANNON
- 30 Four Modern Pictures
- 34 Is Your Lens Sharp?, DONALD FARMEN
- 42 On the Beach at Sunset
- 44 Tracer Lights
- 48 Camera with a View, T. T. HOLDEN
- 52 Does It Pay to Turn Pro?, GEORGE HOXIE
- 58 Autumn in the Country
- 64 Speedlight or Stroboscopic?, JAMES H. BROWN
- 70 Change of Pace, ARTHUR ROTHSTEIN
- 78 Lazy Man's Darkroom, BERNARD SILBERSTEIN
- 80 Pictures with a Bridge Lamp
- 90 Watches and Weathervanes, BEN ROSE

## departments

- 14 Amateur Report
- 136 Books About Photography
- 8 Coffee Break with the Editors
- 12 Did You Know?
- 138 The Last Word
- 102 Movie Previews
- 98 New Products
- 89 Photo Data
- 18 Photo Markets
- 94 Salon Calendar



Americans aren't warmongers. See PICTURES SELL PEACE, page 20.

HOME AND EDITORIAL OFFICES: TWENTY-TWO EAST TWELFTH ST., CINCINNATI 10, OHIO

Modern Photography (combined with Minicam Photography) (title reg. U. S. Pat. Off.) Publication Office, 404 N. Wesley Ave., Mt. Morris, Illinois. Editorial and Executive Office, 22 East 12th St., Cincinnati, Ohio. Published monthly by the Automobile Digest Publishing Corp. Yearly subscription, \$3.50 in U.S.A. and possessions, Canada and countries in Postal Union, elsewhere, \$4.50. Single copies, 35c. Canada, 35c. Eastern advertising office: Everett Gellert, 251 Fourth Avenue, New York City, phone Oregon 3-9300. Midwest advertising office: Bernard A. Rosenthal, 333 No. Michigan, Chicago, Ill., phone Andover 3-7132. West Coast advertising office: Edmund J. Kerr, 6605 Hollywood Blvd., Los Angeles 28, California, phone Hempstead 3171. Application made for transfer of second class entry from Cincinnati, Ohio, to Mount Morris, Illinois.

**Sterling-Howard NEWS LETTER**  
1900 Monterey Avenue LUDlow 3-7160 New York 57, New York  
May-June 1949 Reference: 28449

an  
**unprecedented  
bargain!**

## WARE-HOUSE FIRE SALE!

only 137 KEYZER 4x5 "Co-Lux" ENLARGERS  
(cartons are smoke and water-damaged — equipment is perfect!)



- Cold-light, evenly distributed — brings out contact print quality.
- 4-way tilt of lens and negative for distortion control.
- 360° rotation of entire head on vertical projection plus horizontal projection.
- Crank-handle chain-drive focusing at convenient base-board level.
- Interchangeable printing heads — 3500°K for color, 6500°K for speed.
- Split-hinge, sure-grip dustless negative carriers.
- ... and many other features!

This is the same famous enlarger used and endorsed by hundreds of leading photographers.

The national distributor had a warehouse fire, had to dispose of the stock. We bought these at a real low price—now, must move them quickly, for we need the space.

That's why we make this special offer! The insurance company's loss is your gain!

Only the cartons of these brand-new enlargers were touched by smoke or water. Inside—they are in perfect condition! (A few were repacked.) Just like the regular Keyzer "Co-lux" Enlargers we sell year-in and year-out—these are fully guaranteed for one year. And what's more—they're sold with ten-day trial, to ensure your satisfaction!

Buy now, if you're in the market—for the quantity is limited at this bargain far-less-than-wholesale figure! No other machine, at any price, has so many fine features!

Keyzer "Co-lux", complete, with 4x5 negative carrier for 110 volt AC operation, in smoke-or-water damaged carton, with one year guaranty, only **\$59.50**  
2/4x3/4 or 3/4x4/4 negative carrier, for above, each **5.95**  
**9.95**

Two negative carriers for \_\_\_\_\_ **16.50**  
Replacement cold-light lamp grids, each \_\_\_\_\_

New and used lenses from 3/2" up, on request.

All sales for cash. Send 25% deposit for COD's. FOB—NY, allow for shipping (60 lbs.) or specify express collect.

LIMITED QUANTITY—  
FIRST COME, FIRST SERVED!

only  
**\$59.50**

**THOUSANDS-** Thousands read the Sterling-Howard News Letter regularly, keep posted on hundreds of values like these. Send for current issue. No charge or obligation. Use coupon now.

**Sterling-Howard**

By mail: 1900 Monterey Avenue  
By phone: LUDlow 3-7160-7161-7162  
In person: 561 East Tremont Avenue

Keep up to date, send for the News Letter.

**STERLING-HOWARD, Dept. M-2**  
**1900 Monterey Ave., New York 57, N. Y.**

Please send me current News Letter.  
 Send information on \_\_\_\_\_  
 Please rush enclosed order

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City and State \_\_\_\_\_ Zone \_\_\_\_\_

OCTOBER 1949, 35 CENTS

# Modern PHOTOGRAPHY

combined with Minicam Photography



Meret Martens<sup>®</sup>

Vintage Magazines for Special People

Colored Backgrounds for Nudes.  
Does it Pay to Turn Pro?  
Can You Take a Sharp Picture?  
Indoor Pictures with a Bridge Lamp.  
Pictures Pave the Way for Peace.

CY LA TOUR