

MATTHEW J. CULLIGAN, *Chairman and President*  
 CLAY BLAIR JR., *Editor-in-Chief*  
 JOHN J. VERONIS, *Director, Magazine Division*

THE SATURDAY EVENING POST

CLAY BLAIR JR. *Editor*  
 DAVIS THOMAS *Managing Editor*  
 DON A. SCHANCHE *Executive Editor*  
*Assistant Managing Editors:*  
 WILLIAM A. EMERSON JR. (*Articles*)  
 HANK WALKER (*Photography*)  
 ASGER JERRILD *Art Director*  
 FRANK KILKER *Associate Art Director*  
 ROBERT SHERROD *Editor-at-Large*  
 STEWART ALSOP *Washington Editor*

ARTICLES

*Senior Editors:* SANDFORD BROWN (*Business*);  
 THOMAS B. CONGDON JR. (*Speaking Out*);  
 WILLIAM EWALD (*Entertainment*); OTTO FRIEDRICH (*Foreign*);  
 WILLIAM K. GOOLRICK (*National Affairs*);  
 ROBERT L. JOHNSON JR. (*National Affairs*);  
 ROGER KAHN (*Sports*); DON McKINNEY (*General*);  
 JEANETTE SARKISIAN (*Women*); STEVEN M. SPENCER (*Science*).  
*Associate Editors:* FREDRIC C. APPEL, HILLEL BLACK,  
 MORTON D. HULL, SALLY A. REUKAUF.  
*Assistants:* GLADYS ANN MÜLLER, KENNETH B. PLATNICK,  
 RICHARD A. RAND, JANE DENIS SMITH.

CONTRIBUTING WRITERS

TREVOR ARMBRISTER, RICHARD ARMSTRONG,  
 JAMES ATWATER, BEN H. BAGDIKIAN, EDWARD BEHR,  
 JOHN BIRD, ANNE CHAMBERLIN, BILL DAVIDSON,  
 ROBERT P. GOLDMAN, FRANK GRAHAM JR.,  
 C. ROBERT JENNINGS, STANLEY KARNOW, JOHN KOBLER,  
 LEWIS H. LAPHAM, BARD LINDEMAN, PETER MAAS,  
 HAROLD H. MARTIN, ROBERT MARX, ROBERT K. MASSIE,  
 GILBERT MILLSTEIN, DON OBERDORFER, JAMES PHELAN,  
 JERRY A. ROSE, ROBERT RUARK, WILLIAM R. SHELTON,  
 JOHN SKOW, BEVERLY SMITH JR., WILLIAM TROMBLEY,  
 ROUL TUNLEY.

FICTION and BOOKS

JOHN MONG, *Chief*  
*Senior Editors:* JEFF BROWN, DON GOLD, WESLEY PRICE.  
*Associate Editors:* MacLENNAN FARRELL, NANCY MURRAY.  
*Assistants:* GAYE IZZARD, SUSAN STANWOOD.

PHOTOGRAPHY

*Senior Editors:* GERALD ASTOR, MARSHALL LUMSDEN.  
*Associate Editors:* ANDRÉE L. ABECASSIS, ROBERT MOORE,  
 ROGER VAUGHAN.  
*Assistants:* JUDY GUROVITZ, DAVID MOLLER, HELEN NATHAN.  
*Contributing Photographers:* JOHN BRYSON,  
 BURT GLINN, JOHN LAUNOIS, JOHN ZIMMERMAN.  
*Photo Lab:* JOHN HARM, *Chief*

COPY

JOHN HUNT, *Chief*  
*Senior Copy Editors:* LESLIE R. FORESTER, RICHARD L. LEHMAN,  
 DAVID A. LYLE.  
*Associate Editors:* JACK HARING, HAROLD P. HOSTETLER.  
*Assistants:* HELEN DeBERRY, LINDA GRANT,  
 DOROTHY HUMANITZKI, RENEE PROWITT, LIA SMITS.

LAYOUT

ZEN YONKOVIG, *Chief*  
*Associate:* RON MEYERSON. *Assistants:* PENNY FARRELL,  
 THOMAS W. VON DER LINN.

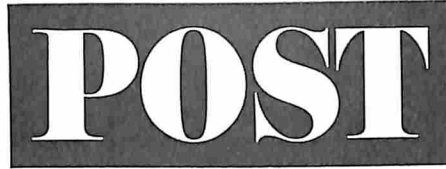
EDITORIAL PRODUCTION

THOMAS R. MARVEL, *Chief*  
*Associate:* FERD D'ESPOSITO. *Assistants:* DAVID BASCH,  
 LISA FENTRESS.

CURTIS EDITORIAL BOARD

*Managing Editorial Directors:*  
 HUBBARD H. COBB, WILLIAM A. EMERSON JR.,  
 FREDERICK J. MOFFITT, TED PATRICK,  
 DON A. SCHANCHE, CASKIE STINNETT,  
 DAVIS THOMAS.  
 ASGER JERRILD *Managing Director, Art*  
 HANK WALKER *Managing Director, Photography*  
 JOHN MONG *Managing Director, Fiction and Books*

C. L. MacNELLY *Publisher*



Articles

Who's that tampering with my clock? (*Speaking Out*) . . . by H. Allen Smith 10

Can Goldwater win in '64? . . . by Stewart Alsop 19

Even his foes agree that Barry Goldwater has already achieved the miraculous. Bucking the tradition that a presidential aspirant should be pegged close to the political center, this arch-conservative is now the man to beat for the G.O.P. nomination. Washington editor **Stewart Alsop** provides an intimate portrait of a paradoxical politician and explains why his chances of becoming the candidate will shrink just as fast as his ability to lick President Kennedy seems to grow.

TV's prosperous pitchmen . . . by Bill Davidson 26

When the Russians try to invade suburbia . . . by Anne Chamberlin 28

Water torture . . . photographs by Robert Huntzinger 30

Motorboat madness . . . by Roger Vaughan 34

My life inside the mob . . . by Sidney Slater with Quentin Reynolds 38

What's so great about Ray Charles? . . . by Alfred G. Aronowitz 74

Laos: the war that never stops . . . by Jerry A. Rose 78

Hucksters of hope for arthritics . . . by Ralph Lee Smith 83

Fiction

The elopers . . . by Dawn Powell 56

Our friend the sea . . . by John O'Hara 60

It was different with Cinderella . . . by Wilma Shore 66

Departments

Letters . . . 4

Post Scripts . . . 72

Hazel . . . 80

Editorial . . . 88

The authors. Celebrated humorist H. Allen Smith takes a not so nostalgic look at the past. . . For the first time contributing writer Bill Davidson, who describes the stars of TV commercials, met actresses who actually were on time. . . The Post's Anne Chamberlin assumes the name of Boris and writes wryly about why the Russian Embassy is unwelcome in Chevy Chase. . . Associate editor Roger Vaughan warns of the dangers in the boating mania. He learned port from starboard while racing from Newport to Bermuda. . . Former mobster Sidney Slater always arrived at Quentin Reynolds's apartment with two detectives toting guitar cases containing tommy guns. . . Dawn Powell has long made her home base in Green-

wich Village. . . John O'Hara presents his sixth Post story; Wilma Shore, her first. . . Free-lance writer Alfred G. Aronowitz plumbs the psyche of publicity-shy jazz artist Ray Charles. . . Contributing writer and foreign correspondent Jerry A. Rose returned to the Asian kingdom of Laos to describe the bitter, bloody skirmishes that may end in a Communist takeover. . . Ralph Lee Smith, a former staff executive of the National Better Business Bureau, posed as a patient for his report on the arthritis hucksters. He wrote *The Health Hucksters*.

The cover by photographer Bob Huntzinger shows three Kansas City girls whipping around a Missouri lake on a towed makeshift aquaplane.

© 1963 The Curtis Publishing Company, Philadelphia, Pa. 19105. All rights reserved. Title reg. U.S. Patent Office and foreign countries. Published weekly except alternate weeks during July and August and at year-end; forty-five issues per year. Second-Class postage paid at Phila., Pa., and at additional mailing offices. Entered as Second-Class Matter at the Post Office Department, Ottawa, Canada, by Curtis Distributing Company, Ltd., Toronto, Ont., Canada. **Subscription Prices:** U.S. and Possessions, 1 Yr., \$5.95; longer terms \$5.00 each additional year. Canada add \$1.00 per year. Pan American Countries, 1 Yr., \$8.45. All other countries, 1 Yr., \$10.95. **Unconditional Guaranty.** We agree, upon request direct from subscribers to the Philadelphia office, to refund the full amount paid for any copies of Curtis publications not previously mailed. **The Curtis Publishing Company.** Matthew J. Culligan, Chairman and President; J. M. Clifford, Executive Vice Pres.; Mary Curtis Zimbalist, Sr. Vice Pres.; Cary W. Bok, Sr. Vice Pres.; Clay Blair Jr., Sr. Vice Pres.; L. Philip Ewald, Sr. Vice Pres.; Leon J. Marks, Sr. Vice Pres.; John Miles, Sr. Vice Pres.; Ford F. Robinson, Sr. Vice Pres.; John J. Veronis, Sr. Vice Pres.; G. B. McCombs, Vice Pres.; Calvin A. Nichols, Treasurer; Gloria L. Swett, Secretary; Roger Lederer, Advertising Director of The Saturday Evening Post. The Company also publishes Ladies' Home Journal, Jack and Jill, Holiday and The American Home. **The Saturday Evening Post** editorial offices are located at 666 Fifth Ave., New York, N.Y. 10019.

Changing your address?  
 Don't forget your Post

The Post Office will not forward copies unless you pay extra postage, and we cannot replace lost copies. SO PLEASE . . . at least six weeks before the first issue to go to the new address, send us your new address, including postal zone, your old address and a label from a back copy. With SERVICE ADJUSTMENT requests send us latest mailing labels, including those from duplicate copies.

POST Subscription Service, Phila., Pa. 19105.  
 Postmaster:  
 Send form 3579 to Subscription Service Division,  
 The Saturday Evening Post, Philadelphia, Pa. 19105.

# POST

THE SATURDAY EVENING POST AUGUST 24-AUGUST 31 • 1963 20c

**Crime in America-II**

**A NEW YORK MOBSTER  
TELLS GANG SECRETS  
TO QUENTIN REYNOLDS**

**Can Barry Goldwater win?**

*by Stewart Alsop*



*In color:*

**Motorboat madness**

**John O'Hara** fiction / **Ray Charles** a blind musician's triumph / **W. Allen Smith** humor

AGDPD50JAN 67  
EVERT L MOBERG  
TAYLORS FALLS MINN