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THE MAGAZINE OF HUMAN BEHAVIOR

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Introducing an examination of error, its causes and its cost in today's high-risk world.

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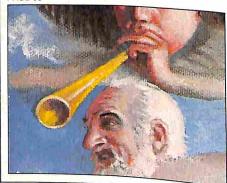
the Unconscious

By Howard Shevrin

Yes, the unconscious really exists, according to brain measurements of response to subliminal messages.

Cover: Painting by Robert Grossman

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What Causes Them?

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Hanging Out: Essential to Our Mental Health

Reviewing
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