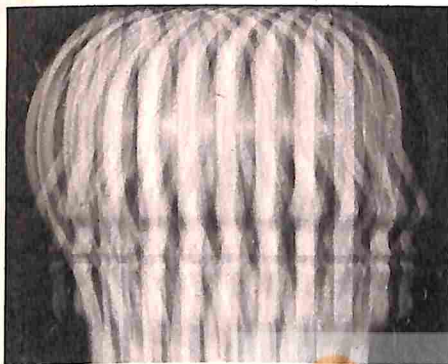




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Faced with human problems, Americans increasingly reach for psychoactive drugs. A psychologist on the APA Presidential Committee on Public Policy charges that physicians intensify the problem by offering chemicals to everyone who is not continuously calm and content. Perhaps, he says, we need a citizen-review board to supervise doctors.

37 Era of Conscious Action: An Introduction

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39 Black Man's Bluff

by Sara K. Winter

Irrational myths, shared by all Americans, complicate progress in racially mixed groups. An aggressive black male became the leader in every group studied by a psychologist, who found that whites operated under a pervasive and paralyzing guilt.

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Man's attempt to know himself has resulted in many theories about the workings of his brain. A neuropsychologist puts together years of research and study and comes up with a new challenge to cherished dogma: the holographic model of brain function.

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The personal experience of the sociologist always affects his theory. With this in mind, the author of The Coming Crisis of Western Sociology criticizes past theories and calls for his colleagues to develop a value-committed sociology that will help to establish the social conditions that permit rational discourse.

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Too much crowding causes rat colonies to disintegrate, and Cassandras have been quick to foresee similar reactions in our crowded cities. A social psychologist cites research to show that the psychological effects of crowding on human beings may be negligible.

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Western man, cloaked in the mantle of humanitarian concern, systematically destroys civilizations of the Third World. A French anthropologist attacks Western anthropology for helping to impose "the white peace," and goes on to describe the death of white civilization.

64 Robert Jaulin—A Sketch

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68 Persuasion That Persists

by Milton Rokeach

In just 40 minutes, using no coercion, a psychologist can alter your basic values and change your behavior. Students at one university showed changed behavior as long as 17 months after the experiment says a social psychologist as he ponders the ethical implications of his work.

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