

Personally Speaking

MEGER Phone 3691	MAID WANTED: Colored or white. Good salary. Excellent working conditions. See Mrs. Dale, Zarah Hotel. -7tf.	wide selection of sewing machines at reduced prices. only.
Taxes give you full when property taxes are due. For auto licenses, or any	Help Wanted — Male	\$39.95 Supreme Blond desk model
	WANTED: SCOUTMASTER to organize Troop in [redacted] See Jimmy Brack. -13	\$59.95 Supreme Mahogany Cabinet
	Help Wanted Male or Female	\$139.95 Supreme Walnut
	WANTED: EXPERIENCED CLERK between ages of 20-35. See Mrs. Stamey from 1 p.m. to 9 p.m. Graves Drug Store. -13	

HOPE JIMMY BRACK FINDS THE MAN. He's going at it the hard way — a lot of experienced people could tell him you don't find Scoutmasters by advertising for them.

But Jimmy was desperate when he wrote and paid for that ad. He had moved from Texas to this small Kansas town, and he had tried every way he knew to find a man who would help organize a Scout Troop.

Finally he decided that if folks could fill most any kind of job by advertising, he might be lucky too. Surely some good man would see that this was one of the best jobs being offered in that or many an issue of the local paper.

It didn't work. Mrs. Dale got her maid and the Grave's Drug Store probably got a good clerk, but so far as we know Jimmy Brack hasn't found a Scoutmaster. At least it hadn't worked when I was writing this — I checked in the Registration Service and there wasn't any Troop registered yet in the town where Jimmy lives.

It may be that the ad stirred the right folks into action. If so, Jimmy will get his Troop. But I'm thinking of a lot of other little towns and neighborhoods where boys are wanting to be Scouts and not knowing how to go about it.

Jimmy Brack was speaking for everyone of those boys when he wrote that ad, and what he was asking for was not just a Scoutmaster — it was that the whole Scout organization function so that there could be Scouting in his town.

Are there any spots in your "zone of responsibility" where boys might say "wanted: a Scoutmaster," "wanted: a chance to be a Scout?" If so, just imagine that ad was in your paper this week.

Rex Lucas
Editor.

SCOUTING is published monthly except August and bi-monthly June-July, and copyrighted 1952, by the Boy Scouts of America, 2 Park Ave., New York 16, N. Y. Reentered as Second Class Matter, June 13, 1946, at the Post Office at New York, N. Y., under the act of March 3, 1879. SCOUTING is edited in the Division of Program; C. M. Heistand, Director.

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Scouting

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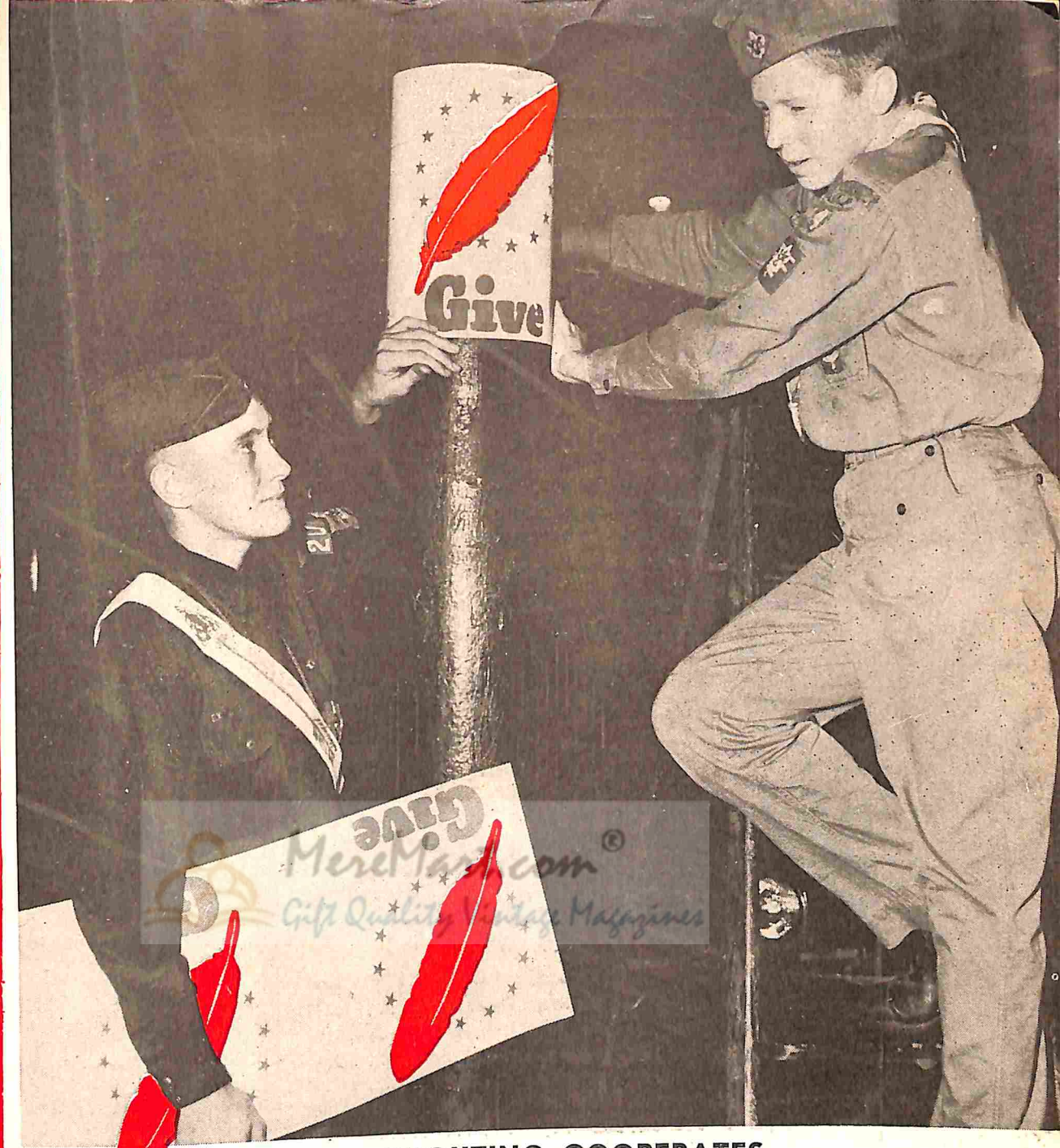
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THIS MONTH'S COVER



This will be a familiar scene on the street corners of America, and it should serve to focus attention on the needs of our communities. See the story on pages 2 and 3.



OCTOBER

SCOUTING COOPERATES

1952

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