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Next Week

SUPER BOWL XI is Super Bowl IV for the Minnesota Vikings and Super Bowl II for the Oakland Raiders, two teams that have never won pro football's big game. Dan Jenkins is perched in the press box in Pasadena.

NOT JUST ANOTHER pretty face, the Marlboro Man turns out to be no male model but a gen-u-wine cowboy. As Mason Smith discovers, Darrell Winfield didn't Come to Where the Flavor Is, he was there all along.

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