

Founder: Henry R. Luce 1898-1967

Editor-in-Chief: Hedley Donovan

Chairman of the Board: Andrew Heiskell

President: James R. Shepley

Group Vice President, Magazines: Arthur W. Keylor

Vice Chairman: Roy E. Larsen

Corporate Editors: Ralph Graves, Henry Anatole Grunwald

Managing Editor: Roy Terrell

Assistant Managing Editors: John Tibby, Jeremiah Tax, Gilbert Rogin, Kenneth Rudeen

Art Director: Richard Gangel

Senior Editors: Arthur L. Brawley, Bob Brown, Peter Carry, Robert W. Creamer, Barbara La Fontaine, Scot Leavitt, Mark Mulvoy, Bob Ottum, Patricia Ryan

Senior Writers: Walter Bingham, Robert H. Boyle, Frank DeFord, Ron Fimrite, Dan Jenkins, William Oscar Johnson, Robert F. Jones, Ray Kennedy, Curry Kirkpatrick, William Leggett, Coles Phinizy, John Underwood

Associate Editors: Gay Flood, Joe Jares, Jerry Kirshenbaum, Virginia Kraft, Barry McDermott, Pat Putnam, Edwin Shrake, M. R. Werner

Staff Writers: Jeannette Bruce, Jule Campbell, Clive Gammon, Peter Gammons, Kent Hannon, Larry F. Keith, Dan Levin, Douglas S. Looney, Joe Marshall, Sam Moses, John Papanek, Sarah Pileggi, J. D. Reed, Ron Reid, Herman Weiskopf

Director of Photography: Jerry Cooke

Production Manager: Gene W. Ulrich

Chief of Research: Mervin D. Hyman

Photography: Thomas Vanderschmidt (ASSOCIATE DIRECTOR), Mike Campbell, Anthony Donna, Laurel Frankel, Barbara Henckel, Carolyn Keith, Steve Ross, Theodore Stepney, Robert W. Taylor, T. E. Theisen III

Staff Photographers: Walter Iosco Jr., Neil Leifer, Lane Stewart, Tony Triolo

Writer-Reporters: Jim Kaplan, Bruce Newman, Anita Verschoth, Nancy Williamson (Special Projects)

Senior Reporters: Christiana Walford (DEPUTY), Myra Gelband, Julia Lamb, Rose Mary Mechem, Paula Phelps, Denise Rogers, D. Alexandra Stathopoulos, Constance Tubbs

Reporters: Wilmer Ames, Kathleen Andria, Kathy Blumenstock, Don Deliquanti, Michael DelNagro, Daphne Hurford, Roger Jackson, Melissa Ludtke, Linda-Ann Marsch, Angel Reyes, Linda Roehm

Art Department: Harvey Grut (ASSOCIATE DIRECTOR), Richard Warner (ASSISTANT DIRECTOR), Brendan F. Mulvey (Color Quality), Barbara Altman, William Bernstein, Linda Schwarz, Catherine Smolich

Copy Desk: Betty DeMeester (CHIEF), Iris Herman (DEPUTY), Lawrence Cannistraci, Edward B. Clarke, Madeline Edmondson, Barbara W. Murray, Catherine Ogilvie, Sylvia Staub, Robert H. Williams

Production: George Infante (ASSISTANT MANAGER), Richard Colan, Luis A. Morales, Kenneth Tomten

Special Contributors: TEXT: Robert Cantwell, Bill Gilbert, Richard W. Johnston, Kenny Moore, Jack Nicklaus, George Plimpton, Rick Telander; PHOTOGRAPHY: Rich Clarkson, James Drake, William Eppridge, Stephen Green-Armytage, John Iacono, Heinz Kluetmeier, Manny Millan, Herb Scharfman, Eric Schweikardt, George Long, John G. Zimmerman

Special Correspondents: Eleanore Milosovic (CHIEF), Anna Stewart (DEPUTY), Anchorage: Tim Jones; Atlanta: Norman Arey; Austin: Jimmy Banks; Baltimore: Joe D'Adamo; Baton Rouge: Dan Hardesty; Birmingham: Jimmy Bryan; Boston: Leo Mahan; Buffalo: Dick Johnston; Carson City: Guy Sipler Jr.; Charlotte: Ronald Green; Chicago: Ray Sons; Cincinnati: Jim Schottelkotte; Cleveland: Charles Heaton; Columbus: Kaye Kessler; Dallas: Steve Perkins; Denver: Bob Bowie; Des Moines: Bob Asbillie; Detroit: Jerry Green; Greensboro: Smith Barrier; Harrisburg: John Travers; Honolulu: Jim Richardson; Houston: Jack Gallagher; Indianapolis: Dick Denny; Jacksonville: Bill Kastelz; Kansas City: Theodore O'Leary; Knoxville: Ben Byrd; Lexington: Ed Ashford; Little Rock: Orville Henry; London: Lavinia Scott Elliot; Los Angeles: Jack Tobin; Louisville: William F. Reed; Memphis: Norman McCoy; Miami: Glenn Kirchoff; Milwaukee: Bob Wolf; Minneapolis: Dick Gordon; Montreal: George Hanson; Nashville: Max York; New Haven: Bill Guthrie; New Orleans: Peter Finney; Oklahoma City: Harold Soles; Omaha: Hollis Lipprecht; Philadelphia: Gordon Forbes; Phoenix: Frank Gianelli; Pittsburgh: Pat Livingston; Portland: Ken Wheeler; Port Townsend: Wash. Dolly Connelly; Providence: John Hanlon; Roanoke: Bill Brill; Salt Lake City: George Ferguson; San Antonio: Ray Evans; San Diego: Jack Murphy; San Francisco: Art Rosenbaum; San Juan: Fred Rehm; Seattle: Emmett Watson; South Bend: Joe Doyle; Spartanburg: Leslie Timms; St. Louis: Bob McCoy; Syracuse: Bud Vander Veer; Tallahassee: Bill McGrotha; Tampa: Tom McEwen; Toronto: Rex MacLeod; Vancouver: Eric Whitehead; Waco: Dave Campbell; Washington: Martie Zad

Time-Life News Service: Murray J. Gart (CHIEF), Richard L. Duncan (DEPUTY)

Editorial Services: Norman Arey (DIRECTOR), George Karas, Michael E. Keene, Benjamin Lightman, Doris O'Neil, Carolyn R. Pappas

Publisher: John A. Meyers

Associate Publisher: Donald J. Barr

Advertising Sales Director: Philip G. Howlett

Business Manager: Robert D. McCoach

Circulation Director: Richard W. Angle Jr

Promotion Director: Harry C. Rubicam

Special Events Director: Keith Morris

Enterprises: Richard H. Behars

© 1977 TIME INC. ALL RIGHTS RESERVED. REPRODUCTION IN WHOLE OR IN PART WITHOUT PERMISSION IS PROHIBITED

CONTENTS

NOVEMBER 21, 1977 Volume 47, No. 21

Cover illustration by Sandy Huffaker

Storms over the Atlantic 16

Winds of discontent raked the easternmost NBA division, leaving Philly with a new coach and Boston all shook up by Curry Kirkpatrick

No Bombs in the Rockets' Red Glare 20

Brigham Young's explosive aerial attack fizzled as fireworks heralded an Arizona State victory in their WAC showdown by Walter Bingham

What the Doctor Ordered 22

Slumping when they came to New York, Montreal got healthy with a victory, and Philadelphia's condition improved with a tie by Peter Gammons

Vince, You Wouldn't Believe It 24

Five straight Super Bowls and this season's 11-3 interconference lead mean the AFC now owns Lombardi's old NFL by Joe Marshall

A Pentchant for the Pentathlon 32

Jane Frederick is the No. 1 pentathlete in the U.S. but her goal is to be first in the world and the first to score 5,000 points by Joe Marshall

In the End, Defeat and Pain 38

Losses and injuries dampen Vicksburg High School's football hopes as the seniors come to the sad, sweet end of their last season by Bill Gilbert

A Little Night Music 82

It isn't a Broadway lullaby when Marty Reisman hustles all comers to the plockety-plock-plick of Ping-Pong balls by Ray Kennedy

The Departments

Scorecard	10	Boating	66	For the Record	101
TV/Radio	55	Skateboards	68	19th Hole	102
College Football	56	Hunting	74	Credits on page 101	

Next Week

ALL EYES ARE ON THE HOOP as the 1977-78 college basketball issue opens with an analysis by Kent Hannon of today's soaring shooters and their high-percentage jumpers. Ben Rose's photo essay on the hottest shots includes a superb player who is the game's best-kept secret. A conversation with controversial AI McGuire and Scouting Reports on the Top 20, the best of the rest, small colleges and women's teams complete the coverage. Plus the usual array of news and feature stories.

SPORTS ILLUSTRATED is published weekly, except semi-weekly during the second full week in February, and except two issues combined in one at year end, by Time Inc., 541 N. Fairbanks Ct., Chicago, Ill. 60611, principal office Rockefeller Ctr., N.Y., N.Y. 10020. J.R. Shepley, President, E.P. Lenahan, Treasurer; C.B. Bear, Secretary. Second-class postage paid at Chicago, Ill., and additional mailing offices. Authorized as second-class mail by the Post Office Dept., Ottawa, Canada and for payment of postage in cash. Subscription in the U.S. \$20.00 a year.

Sports Illustrated

NOVEMBER 21, 1977

ONE DOLLAR

AFC vs. NFC: The Rivalry Has Become a Rout

CASPER

CUNNINGHAM

LAMBERT

PRUITT

JONES



MereMart.com

Vintage Magazines for Special People