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Next week

THE EYES OF TEXAS are smack on Oklahoma as the Longhorns and Sooners collide in a battle of top-ranked teams. Dan Jenkins covers one of football's traditional brawls.

THE SERIES AT LAST. In its 100th year and with a new formula, baseball begins its final showdown later than ever. A story about the men who got there, and what they did.

A BUMPER CROP of rookies is flourishing in both pro football leagues. A color portfolio of the most promising and Cal Hill's account of the long jump from Yale to Dallas.

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THE WILD SOUTHEAST

Georgia's Bruce Kemp Overruns South Carolina

