



And leave your call with him—Big Ben

OWN in our hearts we're punctual men but we can't help oversleeping now and then any more than we can help talking in our sleep.

For man is only partly conscious when he first opens his eyes after a heavy sleep. He needs help to get wide-awake at once. He'd get up on time if he only realized the time.

Big Ben makes him realize it.—You can try for yourself. Go to sleep and sleep your best. Forget the rising hour. He'll call you on the dot at any time you say.

A community of clock-makers stands back of him—Westelox, La Salle, Illinois. If you can't find him at your jeweler's a money order for \$2.50 sent to them will bring him to you express prepaid.

## Che Philistine

A Periodical of Protest

## ALL OF THEM THINGS WHAT

YOU CALLED ME, YOU IS!

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