

DIGITAL PHOTOMONTAGE BY GREGORY HEISLER FOR TIME

**e-Gads!** Jeff Bezos knows his e-business and, at the moment, there's no business like e-business (see PERSON OF THE YEAR)

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Join TIME.com to talk to TIME managing editor Walter Isaacson about the Person of the Century on Monday, Dec. 27, at 8 p.m. E.T. on America Online (Keywords: AOL Live).

COVER: Photograph for TIME by Gregory Heisler




# TIME

PERSON OF THE YEAR

AMAZON.COM'S  
JEFF BEZOS

E-COMMERCE IS  
CHANGING THE WAY  
THE WORLD SHOPS

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