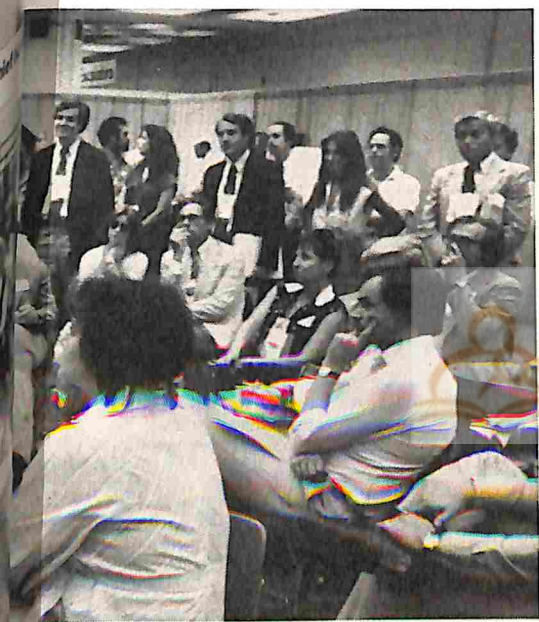




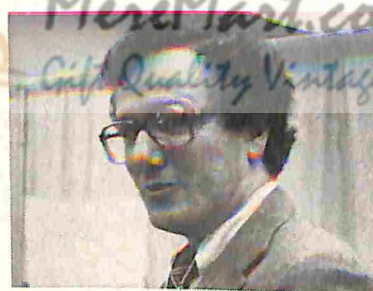
Picture Editor Arnold Drapkin (right) coordinating assignments with photographic staff



ors, writers and reporter-researchers in workshop



Eileen Shields and delegate



Associate Editor Frank Merrick



Reagan, Bush and Lensman Michael Evans



Laurence Barrett traveling with the Reagans



Robert Ajemian with Walter Isaacson



## 10 G.O.P. Convention:

After four days of flag waving and rhetoric at the Republican gathering in Detroit, Ronald Reagan casts his appeal to all classes of Americans. It is a strategy that gives Reagan a solid chance of winning

in November, which suits the party's newly pragmatic conservatives, who followed Barry Goldwater over the cliff in 1964, just fine.  
► An inside look at how the dream ticket of Reagan and Ford was born—and died.  
► How George Bush's campaign was tailor-made for him to become Reagan's choice for Vice President. See NATION.

## 32 Essay

Is Reagan really another Ike? The comparison is fascinating, almost subliminal, and essentially wrong.

## 34 Nation

Big brother was not watching: Billy gives Jimmy grief. ► Heat wave grows deadlier. ► Anderson abroad.

## 42 World

Vengeance after a failed coup in Iran. ► Egypt: faithful but troubled U.S. ally. ► Is Sierra Leone another Liberia?

## 47 Sport

As the Moscow Games open amid pomp and protest, the Olympic movement picks a diplomat to guide it.

## 48 Education

In today's bear market for historians, a grant-grubbing group helps the underemployed turn the past into profit.

## 54 Press

The networks and wire services buy the wrong ticket during a wild and rumor-filled night at the G.O.P. convention.

## 56 Economy & Business

Declining interest rates are helping to slow the recession, but for how long? ► A summer surplus of gasoline.

## 62 Show Business

At 58, Comic Rodney Dangerfield is enjoying a comeback from nowhere, starring in a movie and on a record.

## 73 Science

Progress in the fight to save an American favorite. ► Was a prominent churchman part of a celebrated hoax?

## 76 Medicine

A venereal disease that many consider the new leprosy causes despair for millions of American adults.

## 78 Behavior

Much ado about a Frenchwoman's thesis that the mother instinct is nothing but a myth invented by men.

## 6 Letters 8 American Scene

## 53 People

## 64 Theater

## 66 Cinema

## 68 Books

## 77 Living

## 77 Milestones

Cover: Photograph by Neil Leifer.



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# TIME

GETTING IT TOGETHER



Exclusive: Inside the  
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