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Vintage Magazines for Special People

Unlike the luxury cars that seem to have been designed for some never-never land, the Volvo 164 was designed specifically to help you cope with reality.

Its seats, for example, aren't about to let the tension of a three-hour traffic jam create tension in your back. Because instead of having them designed by a stylist, we called upon an engineer with the perfect background for the job. A bad back. What he developed were massive bucket seats (faced in genuine leather instead of genuine vinyl) that not only conform to the contours of the back, but actually adjust to the needs of your spine.

Of course, being a civilized car, the 164's interior provides other civilities. Such as air conditioning for when you are hot, a heated driver's seat for when you are cold, power steering, and about the same legroom as some of the largest luxury sedans made.

But perhaps even more comforting than the 164's interior is its staggering combination of safety features.

To help you avoid an accident, we endowed the 164 with a triangular-circuit braking system with disc brakes on all four wheels. Special valves that reduce the chances of the rear wheels locking up in a panic stop. An aggressive, 3 liter, fuel-injected engine. And

meticulously placed controls so you won't be distracted from the business at hand.

If an accident becomes unavoidable, the 164 has been designed to minimize the severity to its occupants with an enormously strong, all-welded one-piece body. Including front and rear ends built to absorb the energy of a collision rather than passing it on to the passenger compartment.

To assist you in your struggle through snarled traffic, the 164 has a turning circle nearly as small as the Volkswagen Beetle's.

Something you'll particularly appreciate when tucking into one of those tight parking spaces other luxury cars are forced to pass by.

There are some spots, however, other luxury cars will be tucking into that the 164 will be passing by. Gas stations. Latest government figures show the 164 gets about fifty percent more gas mileage than the most popular domestic cars in its price range.

Exactly what is the 164's price range? \$6,695\* That's a great deal of money. But unless you're living in a land of make-believe, believe us, it is worth every last cent.

# A CIVILIZED CAR BUILT FOR AN UNCIVILIZED WORLD.

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## EXXON: Testing the Tiger

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