

Bathe away  
skin dryness  
with...

# Lubath®

Taut, dry skin may be relieved quickly and after-bath burning and itching prevented altogether through regular use of Lubath. If your skin tends to be dry, soap and water can worsen the condition by washing away the natural oils. Lubath, a dispersible bath oil, mixes completely with your bath water to counteract its drying effects quickly and pleasantly. As a further protection for sensitive skin, Lubath is lightly scented with a special synthetic perfume and is completely free of lanolin.

#### FOR TUB, SHOWER AND WASH-STAND

Lubath added to a tub of warm water will deposit a thin film of protective oil over the entire body. When showering, apply Lubath with a damp cloth or sponge, and rinse to disperse evenly. Lubath may also be used as a cleanser when the hands suffer from frequent washing in soap and water.



#### A PROFESSIONAL PRODUCT

Lubath is well known to dermatologists and may be purchased at leading prescription and drug stores. For the name of your nearest dealer and a free trial-size bottle, write to...

**LUBATH®**  
**TEXAS PHARMACAL CO.**  
Manufacturers of Lubiderm and  
Allercreme Hypo-allergenic Cosmetics  
San Antonio, Texas, U.S.A.  
In Canada - Omega Laboratories, Ltd.  
Montreal and Toronto

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4

# IN THIS ISSUE

For detailed table of contents, see page 6.

## Are We Rejecting Our Creative Children?

Victims of a conflict of values in today's society, creative youngsters need more than guidance—they need understanding. Page 20.

## Food Taboos

Many people of the world starve to death because of beliefs and taboos that keep them from eating nutritious foods. Page 28.

## Science Looks at Tobacco

Research scientists have come up with some enlightening answers to questions about light and heavy smokers and non-smokers. Page 33.

## Computers: New Medical Research Tool

Giant computers serve medicine today in many ways, in recording astronauts' brain waves in space to analyzing blood. Page 34.

## James Craik: The First "White House" Physician

This genial Scot was more than a presidential physician; as a close friend, he shared major episodes of Washington's career. Page 46.

## The Hidden Dangers of Pile Remedies

One of 50 who complains to a doctor of hemorrhoids actually has a tumor—another warning that self-treatment can be fatal. Page 50.

## How Your Right To Vote Was Won

Take more vigorous action to guard your voting privileges. Balloting for candidates was not always the right of every American. Page 52.

## Far Worse Than an Aching Tooth

Periodontal disease, a disorder of the structures surrounding the teeth, causes far more loss of teeth than does dental decay. Page 56.

## Senior Citizens Spark Youth to Develop Talents

Elders motivate youngsters to develop latent abilities by providing them with personal encouragement and instruction. Page 60.

## COMING NEXT MONTH—

### Don't Get Trapped by a Psychoquack

Armed with adopted titles and diploma-mill credentials, thousands of unqualified practitioners and "therapists" are playing footsie with human misery—offering quick, guaranteed, low-cost "cures" for everything from nail-biting to alcoholism. These charlatans' harvest in cash is an estimated \$375 million a year, but the real toll in human degradation and injury to mental health is incalculable.



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Today's Health

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The First  
"White House" Physician:  
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