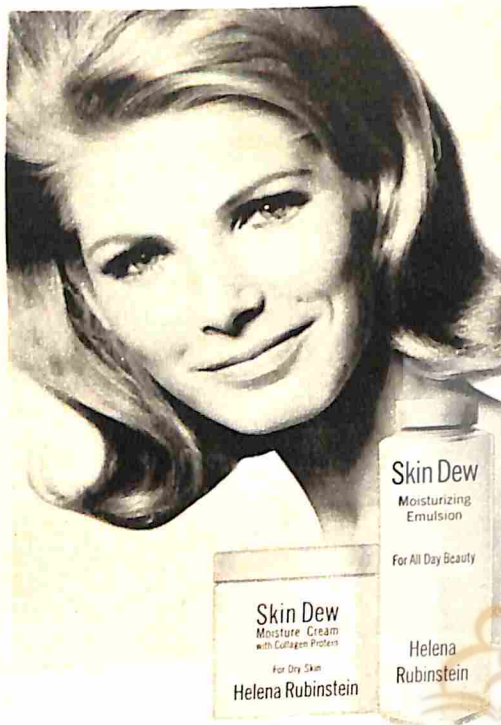


Started to notice  
little dry skin lines?



**Skin Dew**  
helps dew away  
dry skin lines  
24 hours a day.

IN THE MORNING, slip into Skin Dew® Moisturizing Emulsion. Its precious moisture seeps deep. Works invisibly to help dispel dryness. Leaves the barest, silky mist over skin so make-up flows on with ease—stays fresh longer.

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# Woman's Day

OCTOBER, 1967 • THIRTY-FIRST YEAR • FIRST ISSUE  
"THE EARTH IS FULL OF THY RICHES." PSALMS 104:24

## FEATURES AND FICTION

- 4 PEOPLE IN THIS ISSUE
- 6 ANTIQUES: Household and Personal Silver by DOROTHY H. JENKINS
- 14 WHAT GOES ON HERE!
- 16 WOMAN AT THE WHEEL: Shopping for Tires by JULIE CANDLER
- 18 NEIGHBORS
- 22 TELEVISION: The Year of the Special by HOLLIS ALPERT
- 66 MARCELLA MONIQUE: a short story by LYNNE KAUFMAN
- 68 HOW TO SAFEGUARD YOUR HOME FROM ATTACK by JACK GALUB

## MODERN LIVING

- 13 LONGER LIFE FOR YOUR HUSBAND by JOHN C. DEVLIN

## YOUR CHILD

- 64 ANY DOPE CAN HAVE A HIGH I.Q. by EDA LeSHAN  
Your child may be brighter than the tests show

## SPECIAL FEATURE

- 32 101 WAYS TO MAKE YOUR KITCHEN EASIER TO WORK IN  
by CAROLYN STORM
- 32 First-prize Kitchen
- 34 Cooking Paraphernalia and Where to Put It
- 36 The Logistics of Serving
- 38 Wanted: More Storage Space in the Kitchen
- 40 Guidelines for Remodeling Your Kitchen

## NEEDLEWORK AND CRAFTS

- 8 DANISH PILLOWS TO EMBROIDER
- 10 SIX CHARACTER DOLLS MADE FROM SOCKS, STUFFED WITH CHARM
- 42 SPORTSMEN'S CHOICE  
Ten classic men's sweaters
- 48 OUT-OF-THIS-WORLD HALLOWEEN COSTUMES TO MAKE  
Six celestial outfits for boys and girls
- 84 Complete instructions

## BEAUTY

- 20 EXERCISES TO WHITTLE YOUR WAISTLINE by JUDITH CHASE CHURCHILL

## FASHION

- 25 GIVE YOUR WARDROBE THE LOOK OF LUXURY WITH VELVETEEN AND CORDUROY
- 81 A Sewing Lesson on Velveteen and Corduroy by MARY JOHNSON
- 44 FIFTY ACCESSORIES BETWEEN \$1 AND \$10

## DECORATING

- 28 FOCUS ON BEDS  
Six highly individual, livable, dramatic treatments for beds

## FOOD

- 50 A LOT OF MEAT FOR YOUR MONEY
- 71 Illustrated chart of thrifty cuts of meat
- 52 PEARS PLEASE
- 53 COLLECTOR'S COOK BOOK: PEARS
- 61 31 MONEY-SAVING MENUS FOR OCTOBER
- 62 HAND-SIZE COOKIES by SYLVIA VAUGHN THOMPSON
- 87 RECIPE CONTEST FOR PENNY-WISE COOKS

- 86 SHOPPING INFORMATION FOR THIS ISSUE
- 94 SHOPPER'S SHOWCASE

## ON THE COVER

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OCTOBER 1967

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